STOCK MARKET TERMINOLOGY

Stock: Shares in the ownership of a corporation.

Stock Market: Place where stocks and bonds are regularly bought and

sold. (Same as Stock Exchange)

Stockbroker: A licensed specialist who helps investors buy and sell

stocks and bonds.

Commission: A fee charged by brokers for their services.

Stock Exchange: Place where stocks and bonds are regularly bought and

sold. (Same as Stock Market)

Shareholders: People who own stock in a corporation.

Dividends: The part of the profits of a corporation that each

shareholder receives.

Bull Market: A phrase which means the stock market is going up.

Bear Market: A phrase which means the stock market is going down.

Equity: Ownership of a stock in a company, or also, how much

money your stock is worth minus the amount you owe.

Other helpful Terminology

PE (price-to-earnings ratio): The relationship between the price of the stock and the

earnings generated by the company in the current year.

High: The highest price for the stock in the trading day.

Low: The lowest price for the stock in the trading day.

Close: The price of the stock at the time the stock market closes

for the day.

Chg (Change): The difference between two successive days' closing price

of the stock.

Yld (Yield): Dividend divided by price.