

Names: _____

Period: _____

Shop Till You Drop!!!

We will be leaving the store at: _____ Do not be late or else you will be marked truant!!!

Scavenger Directions: Work in pairs/groups to complete this assignment at the grocery store. You may need to use a calculator. Remember to be respectful of others and of the store. When you are finished meet your teacher at the front of the store.

1. Make a quick sketch of the store layout on the back of the paper. (1 per group)
2. On the layout mark where the following are: BREADS, FRUITS & VEGETABLES, MILK, EGGS, CHEESE, UNPROCESSED MEATS, DELI, CHECK-OUT and Customer Service Desk.
 - a. Are they around the outside of the store?
 - b. What is the rest of the store comprised of?
 - c. What department in the store brings in the most profit?
 - d. What aisles are the following located on (list the number)?
 - Breads
 - Laundry Detergent
 - Candy
 - Cereal
 - Crackers
 - Baby Products
 - Paper Products
3. Locate an “aisle end or end cap” display.
 - a. What is it?
 - b. Does it appear to be a good deal or are they just overstocked and trying to get rid of excess? Explain.
 - c. Can you locate the item on its regular aisle and if so what aisle.
4. The most popular and profitable items are usually at eye level to encourage buying.
5. Find a “buy one get one free” product.
 - a. The Product is:
 - b. Is it really a good deal? Explain.
6. Find a multiple priced item (i.e. 3/\$1.00)

7. Name a “Loss Leader” that the store is advertising currently. You will have to look at the store’s ad.(i.e. “Loss Leader” is a really good deal that the store uses to get you into the store, hoping that once you are inside you will buy lots of groceries!)
 - a. The Product is:

 - b. Is it really a good deal? Explain.

8. Go to the facial tissue aisle.
 - a. Write down the name of three brands of facial tissue and their prices:
 - 1.
 - 2.
 - 3.
 - b. Which is the best deal for your money?
 - c. Which is the most popular brand of facial tissue?

 - d. Do you ever shop for a certain brand name, ignoring whether it is the best deal or not? Explain when.

9. When is the best time to shop if you want “in store” samples?
 - a. Have you ever bought an item after trying it at an “in store sample” station?

I. Canned Foods

Compare prices of a store brand (ex. Western Family) and a name brand (ex. Del Monte, Campbell’s) canned product for the following:

Canned Green Beans

Store Brand	Name Brand
Package Size: (i.e. units)	Package Size: (i.e. units)
Price:	Price:
Unit Price:	Unit Price:

Tomato Soup

Store Brand	Name Brand
Package Size: (i.e. units)	Package Size: (i.e. units)
Price:	Price:
Unit Price:	Unit Price:

Creamed Corn

Store Brand	Name Brand
Package Size: (i.e. units)	Package Size: (i.e. units)
Price:	Price:
Unit Price:	Unit Price:

Cream of Chicken Soup

Store Brand	Name Brand
Package Size: (i.e. units)	Package Size: (i.e. units)
Price:	Price:
Unit Price:	Unit Price:

Canned Pineapple

Store Brand	Name Brand
Package Size: (i.e. units)	Package Size: (i.e. units)
Price:	Price:
Unit Price:	Unit Price:

II. Dry Foods

Cereals: Compare two different kinds of cereals (include both box and bagged cereals)

Cereal #1:

Store Brand	Name Brand
Package Size: (i.e. units)	Package Size: (i.e. units)
Price:	Price:
Unit Price:	Unit Price:

Cereal #2:

Store Brand	Name Brand
Package Size: (i.e. units)	Package Size: (i.e. units)
Price:	Price:
Unit Price:	Unit Price:

Pastas: Compare two different kinds of pastas

Pasta #1:

Store Brand	Name Brand
Package Size: (i.e. units)	Package Size: (i.e. units)
Price:	Price:
Unit Price:	Unit Price:

Pasta #2:

Store Brand	Name Brand
Package Size: (i.e. units)	Package Size: (i.e. units)
Price:	Price:
Unit Price:	Unit Price:

Breads: Compare two different kinds of breads

Bread #1:

Store Brand	Name Brand
Package Size: (i.e. units)	Package Size: (i.e. units)
Price:	Price:
Unit Price:	Unit Price:

Bread #2:

Store Brand	Name Brand
Package Size: (i.e. units)	Package Size: (i.e. units)
Price:	Price:
Unit Price:	Unit Price:

III. Fresh Produce

Calculate the total cost of 3 oranges by multiplying how much the oranges weigh by the cost per pound.

$$\underline{\hspace{2cm}} \text{ (Weight of 3 oranges)} \quad \times \quad \underline{\hspace{2cm}} \text{ (Cost per pound)} \quad = \quad \underline{\hspace{2cm}} \text{ Total Cost}$$

Calculate the total cost of 4 apples by multiplying how much the apples weigh by the cost per pound.

$$\underline{\hspace{2cm}} \text{ (Weight of 4 apples)} \quad \times \quad \underline{\hspace{2cm}} \text{ (Cost per pound)} \quad = \quad \underline{\hspace{2cm}} \text{ Total Cost}$$

Carrots- Compare the cost of baby carrots and whole carrots

Baby Carrots	Whole Fresh Carrots
Package Size or weight: (i.e. units)	Package Size or weight: (i.e. units)
Price:	Price:
Cost/Pound:	Cost/Pound:

Broccoli- Compare the cost of fresh broccoli and frozen broccoli

Fresh Broccoli	Frozen Broccoli
Package Size or weight: (i.e. units)	Package Size or weight: (i.e. units)
Price:	Price:
Cost/unit:	Cost/unit:

One of the departments that you will come to will be the produce section. Answer the following questions:

1. How are the fruits and vegetables arranged? Is anything done to keep them fresh?
2. Are most of the fruits and vegetables pre-packaged or are they out in the open for you to handpick?

3. What are the advantages of being able to choose and pick your own fruits?

IV. Convenience

Cookies- Compare the frozen cookie dough to the packaged cookies made by the bakery

Packaged Cookies by Bakery	Frozen Cookie Dough
Package Size or weight: (i.e. units)	Package Size or weight: (i.e. units)
Price:	Price:
Cost/unit:	Cost/unit:

Why do people buy convenience foods? List at least five reasons.

What did you learn from the experience?