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| **Purpose** | **Explanation** |
| **Express and Reflect** | * Expresses or reflects on own life and experiences * Often looks backward in order to look forward |
| **Inform and Explain** | * States a main point and purpose * Tries to present the information in a surprising way |
| **Evaluate and Judge** | * Focuses on the worth of person, object, idea, or other phenomenon * Usually specifies the criteria to the object being seen as “good” or “bad” |
| **Inquire and Explore** | * Wrestles with a question or problem * Hooks with the problem and lets the reader watch them wrestle with it |
| **Analyze and Interpret** | * Seeks to analyze and interpret phenomena that are difficult to understand or explain |
| **Take a Stand/Propose a Solution** | * Seeks to persuade audiences to accept a particular position on a controversial issue * Describes the problem, proposes a solution, and provides justification |
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from *Write Like This* (2011) Kelly Gallagher who adapted it from *Bean, Chappell, and Gillam (2003)*