Trait	3	2	1
Voice	Student has effectively adopted the persona of a talk show host or guest.	Student has partially adopted the persona of a talk show host or guest.	Student shows little evidence of speaking like a talk show host or guest.
Ideas and Content	<ul> <li>The structure and function of the part are accurately described.</li> <li>The relationship between the part is correctly related to the other parts.</li> </ul>	<ul> <li>The structure and function of the part are adequately described</li> <li>The relationship between parts is partially described.</li> </ul>	<ul> <li>The structure and function are poorly described</li> <li>The relationship between parts is poorly described.</li> </ul>
Organization	Speakers are identified. Sentences are short and effective.	Speakers are identified. Sentences are less effective.	Speakers are usually identified. Sentences are not effective.
Word Choice	Accurate and specific words energize the writing. A broad range of words have been chosen.	Words chosen work but do not capture the reader's interest. Some words are used incorrectly.	Language is vague or limited in range. Message is unclear because of poor word choices.
Conventions	Few errors in punctuation, grammar and spelling exist and do not detract from message. Text is one page long.	Errors in punctuation, grammar and spelling do not obscure message but are noticeable. Text is somewhat too short or too long.	Many punctuation, grammatical and spelling errors. Message is obscured by poor conventions. Text is not nearly to one page long.
Sentence Fluency	A fluent sound, one sentence flows easily into another in a realistic manner. Meaning is enhanced through flow of ideas.	A natural sound, but lacks realism and impact. Text can be read easily.	Significant portions of the text are difficult to follow or read aloud.