

...Toys...



**CLASSIC TOYS:
Favorites of the 21st
Century**



CLASS TOY QUIZ:

Rate the following GAMES from the oldest to the newest
(Manufactured)

- | | | | |
|---------|--------------------|------------|-----------------|
| ■ _____ | 1. Candy Land | ■ 1) 1867- | Parcheesi |
| ■ _____ | 2. Magic | ■ 2) 1935- | Monopoly |
| ■ _____ | 3. Monopoly | ■ 3) 1948- | Scrabble |
| ■ _____ | 4. Parcheesi | ■ 4) 1949- | Candy Land |
| ■ _____ | 5. Scrabble | ■ 5) 1966- | Twister |
| ■ _____ | 6. Trivial Pursuit | ■ 6) 1972- | UNO |
| ■ _____ | 7. Twister | ■ 7) 1982- | Trivial Pursuit |
| ■ _____ | 8. UNO | ■ 8) 1993- | Magic |



CLASSIC TOYS

Many toys have survived the test of time.

Here are a few of the

CLASSIC TOYS of the 21st Century

Most information taken from:

<http://www.toy-tma.com/AITF/tf100-article-funfacts.html>

American International Toy Fair 100th Anniversary Celebration:
100 Fun Facts for 100 Years of Toy Fair

Classic Toys

- 2000 B.C.- CHECKERS

(Ancient Egypt)

- When a pharaoh died, he would be buried with many of his favorite items. Checkers were often found in this collection.
- DICE (made out of bone) have also been found in Egyptian tombs.



Classic Toys



1867- PARCHEESI

- Originated in India
- Textile factory workers created a game that was played on fabric with a unique pattern.

Classic Toys



Lionel



Binney & Smith

- 1900- LIONEL TRAIN
 - 1st electric Lionel train was window display in New York City. Soon shoppers were asking to buy it.
- 1903- CRAYOLA CRAYON
 - Crayola products are sold in more than 80 countries & 12 languages.
 - The average child in the US will wear down 730 crayons by his/her 10th birthday.

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- 1903-TEDDY BEARS

- Named after President Theodore (Teddy) Roosevelt following a bear hunt in Mississippi.
- Ideal Toy Company was the first company to mass-produce the Teddy Bear.
- Teddy Bears are still a favorite toy for people of all ages.



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- 1915- RAGGEDY ANN & ANDY
 - 1st handcrafted dolls had brown yarn hair instead of the trademark red yarn hair.

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- 1916- LINCOLN LOGS
 - Were designed and developed by John Lloyd Wright, son of the famous architect, Frank Lloyd Wright.



Classic Toys



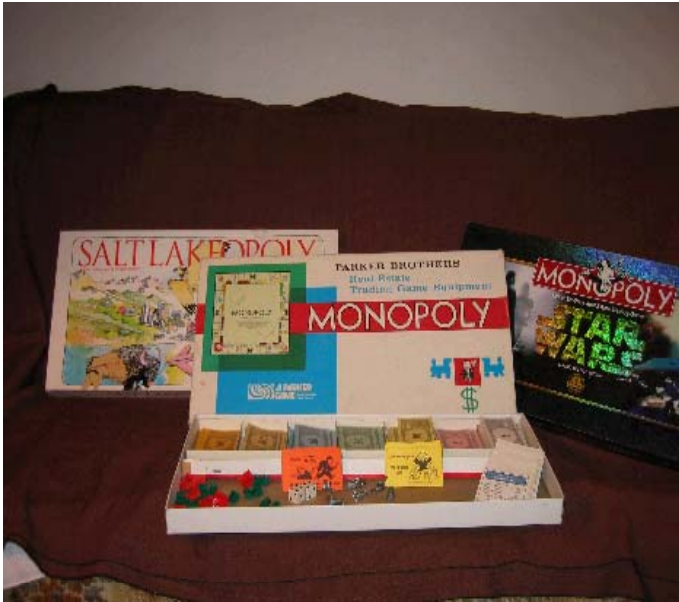
- 1923- MADAME ALEXANDE DOLLS
 - 1st doll based on licensed
 - known for detailed design
 - 1930's invented “sleep eyes”
 - Frustrated with her dolls stockings falling down, she sewed them to the dolls panties, thereby inventing pantyhose!

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- 1930- MICKEY & MINNIE MOUSE Plush Dolls
 - 1st Mickey Mouse Cartoon in 1928
 - Mickey and Minnie Mouse are icons of Walt Disney and the Disney corporation.

Classic Toys



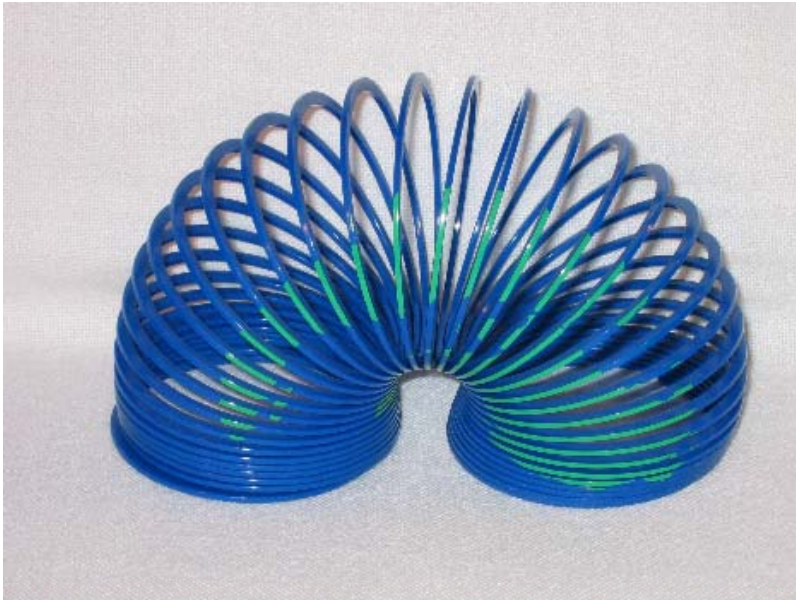
- 1935- Monopoly
 - Was first rejected by Parker Brothers in 1933.
 - Today has sold more than 100 million sets - worldwide.
 - More Monopoly money is printed each year than US currency!
 - Many variations of the original game.

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- 1947- TONKA TRUCKS
 - It takes over 119,000 pounds of yellow paint and 5.1 million pounds of sheet metal a year to make the Tonka vehicles.
 - The name “Tonka” is taken from a Dakota Sioux Indian word meaning “great”.

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1948- SLINKY

- Average size Slinky has 63 feet of wire or plastic.
- It takes 10 seconds to produce one Slinky.

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Hasbro

- 1952-MR. POTATO HEAD
 - 1st toy product ever advertised on television
 - Original toy inserted plastic parts in a real potato
- 1956- PLAY-DOH
 - First entered the market as wallpaper cleaner. (1950)

Classic Toys



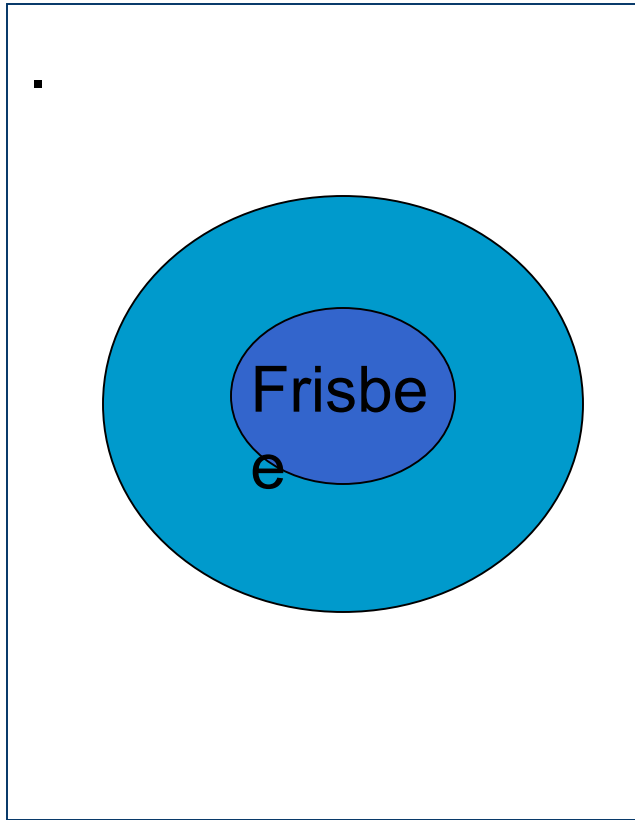
- 1954- MATCHBOX CARS
- This little car was originally created for a girl. A small brass car was put in a matchbox for her to take take to school.

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- 1956- YAHTZEE
 - Invented by a Canadian couple while on their yacht, so they called it “Yahtzee”.

Classic Toys

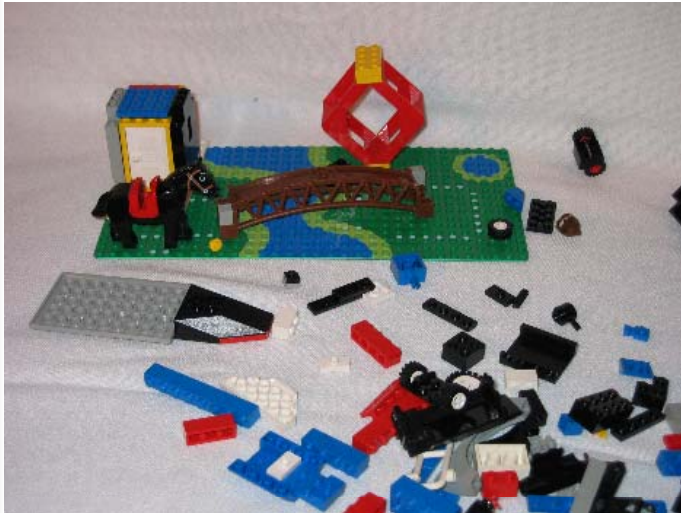


- 1957- FRISBEE
 - Pies made by the Frisbee Baking Company of Bridgeport, Connecticut, were sold to college students. The students discovered that they could toss and catch the empty pie tins for hours of fun.

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- 1958- LEGO'S

- “LEGO” comes from a Danish word that means “play well”.
- More than 6,000 children helped to construct the world’s tallest LEGO structure. It stands 82 feet in Tallin, Estonia. They worked for 3 days in rain and high winds.



Classic Toys

■ 1959- BARBIE

- Invented by the co-founder of Mattel toy company.
- Named after her daughter Barbara - Ken was named after her son.
- 3 Barbie Dolls are sold somewhere in the world every second.
- The world's largest Barbie collection is in the United Kingdom. A woman there has 1,125 dolls. (Ken dolls included)
- “Barbie Pink” is a recognized color



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- 1964- G.I. Joe
 - The world's 1st action figure.
 - Average of 10 G.I. Joe for boys 5-10 years old.
 - Skip the Navy Frogman, Rocky the Marine Paratrooper, and Ace the Fighter Pilot were considered names.

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- 1966- TWISTER

- 1st called Pretzel-promotional product for a shoe polish company.
- The largest Twister mat in the world was made for a printing company's grand opening.
- The company was located in Salt Lake City, Utah!
(60 x 19.75 feet)



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- 1980- RUBIK's CUBE
 - Possible color combinations = 1,929,770,126,028,800!

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- 1983- CABBAGE PATCH KIDS
 - Xavier Roberts, a sculptor, showed the dolls as part of an art exhibit.
 - The dolls would be put up for adoption by his assistants who were dress like maternity nurses.
- 1983- CARE BEARS
 - Care Bears live in the magical world of Care-A-Lot.
 - The 10 original bears were: Bedtime, Birthday, Cheer, Friend, Funshine, Good Luck, Grumpy, Love-A-Lot, Share, and Tenderheart.



CLASS TOYS

- 1988- TEENAGE MUTANT NINJA TURTLES
 - Inspired by a popular comic book series by the same name.
 - Action figures, games, cartoon series and even 3 motion pictures later featured these characters.
 - 4 Turtles were named after famous painters: Michelangelo, Raphael, Leonardo, and Donatello.
 - Splinter the Rat - teacher
Shredder- the “bad guy”



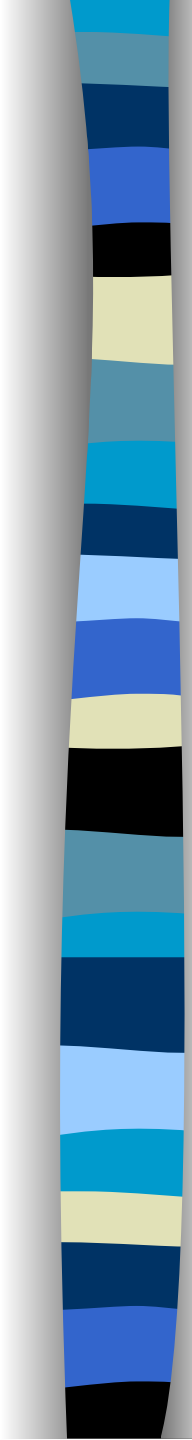
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- 1996- BEANIE BABIES
 - New idea for a traditional bean-bag.
 - Floppy animals that created “Beaniemanía”.

CLASSIC TOYS



- 1998- FURBY
 - Interactive stuffed toy
 - Reacted to human sounds - and other Furby's with winkles, giggles, speaking "Furbish", and English.



Many other toys have endured the test of
time ...

What toys of the present will become
CLASSIC TOYS for the next century!