## Standard 2: Evaluate and select media for personal and educational use.

| | | K | 1-2 | 3-4 | 5 |
|---|---|---|---|---|---|
| | | Students will make informed media choices by consulting with parents and teachers. | Students will make informed media choices by consulting with parents and teachers. | Students will recognize and use evaluative resources in making informed media choices (e.g., consulting reviews and ratings, conferring with parents and teachers). | Students will recognize and use evaluative resources in making informed media choices (e.g., consulting reviews and ratings, conferring with parents and teachers). |

## STRAND 13: Producing and presenting

## Standard 1: Identify messages for presentation, using a multi-step process, by determining intent, content, audience, and length.

**K** Students will follow steps to prepare a media presentation.
- Determine message to be conveyed, considering content, intent, and length.
- Define target audience.
- Choose media formats from teacher-provided options.
- Identify resources/materials needed for presentation.

**1-2** Students will follow steps to prepare a media presentation.
- Determine message to convey, considering content, intent, and length.
- Define target audience.
- Identify characteristics of various media formats and select medium to suit purpose of message.
- Identify resources/materials needed for presentation.

**3-4** Students will follow steps to prepare a media presentation.
- Determine message to convey, considering content, intent, and length.
- Define target audience.
- Identify characteristics of various media formats and select medium to suit purpose of message.
- Identify resources/materials needed for presentation.

**5** Students will follow steps to prepare a media presentation.
- Determine message to convey, considering content, intent, and length.
- Define target audience.
- Identify characteristics of various media formats and select medium to suit purpose of message.
- Identify resources/materials needed for presentation.

## Standard 2: Develop and apply criteria for quality media productions.

**K** Students will apply criteria for creating a media production.
- Consider components of the medium (e.g., design, color, size, graphics, sound).
- Create a draft, seek feedback, and refine.
- Practice good presentation techniques (e.g., face audience, speak slowly and clearly, project voice).
- Verbally cite sources used in production.

**1-2** Students will apply criteria for creating a media production.
- Consider components of the medium (e.g., format, design, materials, color, size, graphics, sound, text).
- Create a draft, seek feedback, and refine.
- Practice good presentation techniques (e.g., face audience, speak slowly and clearly, project voice).
- Cite sources used in production.

**3-4** Students will apply criteria for creating a media production.
- Consider components of the medium (e.g., format, design, materials, color, size, graphics, sound, text).
- Create a draft, seek feedback, and refine.
- Practice good presentation techniques (e.g., face audience, speak slowly and clearly, project voice).
- Cite sources used in production.

**5** Students will apply criteria for creating a media production.
- Consider components of the medium (e.g., format, design, materials, color, size, graphics, sound, text).
- Create a draft, seek feedback, and refine.
- Practice good presentation techniques (e.g., face audience, speak slowly and clearly, project voice).
- Cite sources used in production.

## Standard 3: Create, present, and evaluate the final product.

| | | | |
|---|---|---|---|
| **K** Students will apply criteria for presenting and evaluating the final product. <br>▌ Present media message to appropriate group. <br>▌ Evaluate final product and presentation for effectiveness. <br>▌ Reflect on production process and determine elements that worked well and those that might be modified in the future (e.g., via teacher questioning). | **1-2** Students will apply criteria for presenting and evaluating the final product. <br>▌ Prepare presentation setting. <br>▌ Present media message to appropriate group. <br>▌ Evaluate final product and presentation for effectiveness. <br>▌ Reflect on production process and determine elements that worked well and those that might be modified in the future. | **3-4** Students will apply criteria for presenting and evaluating the final product. <br>▌ Prepare presentation setting. <br>▌ Present media message to appropriate group. <br>▌ Evaluate final product and presentation for effectiveness. <br>▌ Reflect on production process and determine elements that worked well and those that might be modified in the future. | **5** Students will apply criteria for presenting and evaluating the final product. <br>▌ Prepare presentation setting. <br>▌ Present media message to appropriate group. <br>▌ Evaluate final product and presentation for effectiveness. <br>▌ Reflect on production process and determine elements that worked well and those that might be modified in the future. |

## STRAND 14: Digital citizenship

## Standard 1: Understand and practice safe and responsible use of information and technology.

| | | | |
|---|---|---|---|
| **K** Students will utilize online safety practices . <br>▌ Always get permission to go online. <br>▌ Go to places that are appropriate. <br>▌ Communicate only with people you know. <br>▌ Keep all personal information private. | **1-2** Students will utilize online safety practices. <br>▌ Always get permission to go online. <br>▌ Go to places that are appropriate. <br>▌ Communicate only with people you know. <br>▌ Keep all personal information private. | **3-4** Students will utilize online safety practices. <br>▌ Always get permission to go online. <br>▌ Go to places that are appropriate. <br>▌ Be informed/cautious about the people you interact with. <br>▌ Keep all personal information private. <br>▌ Save and report hurtful messages to a teacher or trusted adult. <br>▌ Be aware of and understand that online activity leaves a permanent digital footprint. | **5** Students will utilize online safety practices. <br>▌ Always get permission to go online. <br>▌ Go to places that are appropriate. <br>▌ Be informed/cautious about the people you interact with. <br>▌ Keep all personal information private. <br>▌ Save and report hurtful messages to a teacher or trusted adult. <br>▌ Be aware of and understand that online activity leaves a permanent digital footprint. |