FASHION DESIGN / PATTERN MAKING
Why Teach This in High School?

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Careers in Fashion Design

The following are considered entry level positions in the fashion industry, the job titles and descriptions are not representative of any particular firm but are merely examples and guides to assist in the exploration of the world of fashion. Preparation for one of the following is defined by the option (Merchandising or Design), supporting courses, and electives.

**Sketcher**
Freelance or full time job for apparel manufacturers. Sketch garments to show all details of garment construction for record

**Sketching Assistant**
May sketch and prepare artwork for presentations. Writes spec sheets on how garments are constructed. Usually orders fabric and may do market research

**Sketcher (Assistant to Designer)**
Sketches freehand illustrations of designer's ideas, may contribute own design ideas, deal with buyers and do promotional work

**Assistant Stylist**
Works with fabric or yarn stylist in fabric analysis and color research. May maintain fabric swatch books and prepare presentation boards

**Textile Artist**
Does original textile designs, may also do color combinations and repeats

**Assistant Designer**
Executes designer's ideas by creating a first pattern from slopers or draping

**Assistant Costume Designer**
Works under costume designer in preparing garments for theater, or TV. Constructs patterns and sews garment

**Junior Designer**
Sketches original designs, executes first pattern, sews sample. Does market research. Must be able to design garments within price range

**Patternmaker**
Develop a perfect garment from sample. Sometimes works from a sketch
Draper
Examine partially finished garment for fit. Pin final trims into place before garment is completed

Grader
Does sizing of patterns

Production Supervisor
Coordinate apparel production activities of subordinate personnel; determines how job will be performed, trains workers and oversees performance

Design Equipment Sales Representative
Sells and does on site training of design equipment, may include CAD/CAM systems

Sketcher/Stylist
Works directly with principals of firm. Shops stores for current trends, sketches ideas, works with patternmaker in developing these ideas, may or may not do technical work of draping and pattern making. Participates in fabric selection, coordination of the line, and may be involved in working with buyers in merchandising the line
List of some of the SLCC Internship Employers

-Farasha Boutique
Position/Job Description: Retail Marketing
http://www.farashastyle.com/

- Nappi Clothing
Positions/Job Description: Designer's Assistant, pattern making, production, merchandising
http://nappiclothing.com/

- Lilac Clothing
Positions/Job Description: Designer's Assistant, pattern making, production management,
http://www.facebook.com/pages/LilacClothingcom/317599904953

- McGrew Studio
Position/Job Description: Designer's Assistant
http://mcgrewstudio.com/

- Nancy Barrus Couture
Position/Job Description: Designer's Assistant
http://www.nancybarruscouture.com/

- Marker Outerwear
Position/Job Description: Designer's Assistant
http://www.markerltd.com/

-Krista Nielson Designs
Position/Job Description: Designer's Assistant

-Shabby Apple
Positions/Job Description: Designer's Assistant, pattern making, production
http://www.shabbyapple.com/

-Mary Rino Bridal Designs
Position/Job Description: Designer's Assistant, pattern making, production
- Black Chandelier
  Positions/Job Description: Designer's Assistant, pattern making, pattern grading, production
  http://www.blackchandelier.com/

- Filthy Gorgeous
  Positions/Job Description: Designer's Assistant, pattern making, production, marketing
  http://www.filthygorgeous.com/index.html

- FreeMotion Apparel and NordicTrack
  Position/Job Description: Inventory Control, Merchandising, Trunk Show Rep, Social Media, production.
  FreeMotionApparel.com

- Downeast Outfitters
  Position/Job Description: Wholesale Marketing & Samples Coordinator
  http://www.downeastoutfitters.com/

- Urban Outfitters
  Position/Job Description: Display Artist Assistant
  http://www.urbanoutfitters.com/

- Anthropologie
  Position/Job Description: Display Artist
  http://www.anthropologie.com/anthro/index.jsp

- Talbots
  Positions/Job Description: Merchandising, Customer Service
  http://www.talbots.com/online/home_page.jsp

- Nordstrom
  Position/Job Description: Sales, management
  http://shop.nordstrom.com/
- Discovery Gateway Children's Museum
  Positions/Job Description: Costume Design and Production
  http://www.discoverygateway.org/

- Tissu Fine Fabrics and Design Gallery
  Position/Job Description: Assisting in custom clothing production, Social Media, Inventory Control
  tissufinefabrics@gmail.com

- Tom James
  Position/Job Description: Stylist Assistant
  http://www.tomjames.com/

- Kylmit
  Position/Job Description: assistant designer, sample sewing, and patterning making.
  http://www.klymit.com/

- Modest Couture by Elizabeth
  Position/Job Description: Designer's Assistant, Social Media – Blogging.
  http://modestcouturebyelizabeth.com/

- SLCC's Fashion Collection
  Positions/Job Description: Costume restoration, Archival Management
Exhibit 1

Front Bodice (single dart)

Bust Point
### RUBRIC EXAMPLES
#### FLAT PATTERN/1/2 SCALE

**RUBRIC EXAMPLE #1**

<table>
<thead>
<tr>
<th><strong>Bodice (Front)</strong></th>
<th>0</th>
<th>1</th>
<th>2</th>
<th>3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Front dart/facing toward center/smooth transition</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CF Squared top and bottom</td>
<td></td>
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<tr>
<td>CB Squared top and bottom</td>
<td></td>
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<td></td>
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<tr>
<td>Proper seam allowance added</td>
<td></td>
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<tr>
<td>Grainline, notches, CB CF and other needed markings</td>
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<tr>
<td>Pattern pencil lines are neat and crisp</td>
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<tr>
<td>Pattern neatly cut</td>
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<td><strong>TOTAL</strong></td>
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**RUBRIC EXAMPLE #2**

<table>
<thead>
<tr>
<th><strong>Bodice (Front &amp; Back)</strong></th>
<th>0</th>
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<th>3</th>
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</thead>
<tbody>
<tr>
<td>Side seams match/smooth transition armscye and waist</td>
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<tr>
<td>Shoulder seams match/smooth transition @ neck &amp; shoulder tip</td>
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<tr>
<td>Front dart/facing toward center/smooth transition</td>
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<tr>
<td>Back darts/facing toward center/smooth transition</td>
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<td>CF Squared top and bottom</td>
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**RUBRIC EXAMPLE #2**

<table>
<thead>
<tr>
<th><strong>Skirt (Front &amp; Back)</strong></th>
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<tbody>
<tr>
<td>Horizontal balance lines match</td>
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<tr>
<td>Side seams match (walk)</td>
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<tr>
<td>Front dart(s)/facing toward center/smooth transition</td>
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<td></td>
</tr>
<tr>
<td>Back dart(s)/facing toward center/smooth transition</td>
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<td></td>
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<tr>
<td>CF Squared top and bottom</td>
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**Grade Key:** 0 = Not done 1 = Low quality 2 = Quality 3 = Excellent Quality
Maria’s FLAT PATTERN DO’S & DON’TS

1.) Slopers must be cut smoothly and accurately (or you will be starting with an inaccurate base)
2.) Vertical dart excess folds towards the center
3.) Horizontal dart excess folds down
4.) All pattern pieces must be accurately trued
5.) All pattern pieces must be properly labeled with the following:
   - Identification name of pattern piece (front bodice, back skirt, sleeve, etc.)
   - s.a. = seam allowance, needs to be labeled on all seams
   - CF = Center Front
   - CB = Center Back
   - Grain line (grain line must be drawn with a ruler)
   - If you have a pattern that needs to be cut on the fold, place a line next to the fold with arrows pointing toward the fold
   - Student’s name

*For our class, mark all pattern assignments with correlating page number from text.
Pattern Making Text Books

by Nora M. MacDonald

Basic Pattern Skills for Fashion Design, 2nd Edition
by Bernard Zamkoff, Jeanne Price

Patternmaking for Fashion Design (3rd Edition)
[Hardcover]
Helen Joseph Armstrong (Author)