Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period:\_\_\_\_\_\_\_\_\_

The Menu

**Types of Menus:**

|  |  |  |
| --- | --- | --- |
| Menu | Definition | Example |
| Static or Fixed |  |  |
| Cycle |  |  |
| Market |  |  |
| Table d’hote or  Prix Fixe |  |  |
| A la Carte |  |  |
| California |  |  |

**Building a Menu:**

|  |  |
| --- | --- |
| 1. | |
| 2. | |
| 3. | |
| 4. Menu Planning | |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

**Menu Pricing:**

|  |  |
| --- | --- |
| Psychology  (video notes) |  |
| Menu Pricing  Includes: |  |