

## Recruitment Ideas

### **Buddy Up - Recruit a Friend**

Whichever officer can recruit the most members with a receipt will get their jacket "free".

Whoever joins the club get an "awesome" gift card.

Rubber bracelets give to a friend that joins.

Get the word out - do an activity (bring a friend).

Be in charge of a Big Activity that involved the whole school like "Big man on campus" & let people know about your FCCLA in between acts.

Sponsor a Mr. ----- etc. Talk about FCCLA.

Give value to the membership card - discounts into chapter activities, etc.

Bring a buddy to - meal of the month-.

Breadstick Bash - personal invite - they all have to stay in the room to hear about FCCLA.

Discounts or free ticket to a movie theater for joining by a given date.

On the member form have a place for who recruited you. Use information for an incentive.

Give extra credit to get someone to join members do a candy gram to invite someone to join.

Give a discounted rate to join by a certain date.

Have officers come into classes to promote and advertise.

"Member in September" have a competition between officers to see who can get they most members to join. Reward is money toward Fall Leadership.

Treat for both member and friend.

Fieldtrip to recycle fashion show.

Jump on it, roller skating, hiking - Activity for members by a deadline. Space Camp.

Reason: #'s intimidate people, "bring a friend". Text messages, jopps/remind 101.com

Follow State Theme: "passport", stamps for each activity, meeting, check in..... Have a goal for Nationals - an incentive at the end. (Teachers keep passport to track it.)

Candy bar and t-shirt with dues.

\$25.00 dues.

Bring a buddy lunch - in (members bring a friend).