



## Fashion Construction

**Fashion Construction** is an *individual event* that recognizes participants who apply Fashion Construction skills learned in Family and Consumer Sciences courses and create a *display* using samples of their skills. Using new materials, participants construct in advance a garment or ensemble that dresses both the upper and lower body of a child or adult. Garment/ensemble must include at least eight fashion construction techniques. Display finished product along with appropriate accessories. Participants must prepare a **display, sample garment**, and an **oral presentation**.

### CAREER CLUSTER/CAREER PATHWAY

- **Arts, Audiovisual Technology & Communications—Visual Arts Pathway**

### EVENT CATEGORIES

**Senior:** grades 10–12

**Occupational:** grades 10–12

See page 84 for more information on event categories.

### PROCEDURES & TIME REQUIREMENTS

1. Participants will submit three copies of their completed Fashion Construction Skill Area form to the event room consultant at the designated participation time.
2. Participants will have 5 minutes to set up their *display*. Other persons may not assist.
3. Evaluators and room consultants will have up to 10 minutes to inspect the garment or ensemble for the skill areas indicated by the participant.
4. The oral presentation **may be up to 5** minutes in length. A one-minute warning will be given at 4 minutes. Participants will be stopped at 5 minutes.
5. If audio or audiovisual recordings are used, they are limited to 1 minute playing time during the presentation.
6. Following the presentation, evaluators will have 5 minutes to interview the participant.
7. Evaluators will have up to 5 minutes to use the rubric to score and write comments for each participant.
8. Specifications for the skill area, see **Fashion Skill Area—Selection Chart**.

(continued next page)

#### GENERAL INFORMATION

Individual or Team Event	Prepare Ahead of Time	Equipment Provided	Electrical Access	Participant Set Up / Prep Time	Room Consultant & Evaluator Review Time	Maximum Oral Presentation Time	Evaluation Interview Time	Total Event Time
Individual	Display, Sample Garment, Oral Presentation, Skill Area Selection Chart	Table or Freestanding Space	Not provided	5 minutes	10 minutes	1-minute warning at 4 minutes; stopped at 5 minutes	5 minutes	30 minutes

#### PRESENTATION ELEMENTS ALLOWED

Audio	Costumes	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/Pointers	Skits	Presentation Equipment	Visuals
■						■		■	■

## ELIGIBILITY & GENERAL INFORMATION

1. Review “Eligibility and General Rules for All Levels of Competition” on page 87 prior to event planning and preparation.
2. Participants in the senior category must be or have been enrolled in a clothing course or unit of study. Participants in the occupational category must be or have been enrolled in a clothing design course or program of study that concentrates on preparation for paid *employment*. Coursework which meets this requirement shall be determined by the state department of education.
3. A table or freestanding space will be provided. Participant(s) must bring all necessary supplies and/or equipment. Wall space will not be available.
4. **Access to an electrical outlet will not be provided.** Participants are encouraged to bring fully charged devices such as laptops, tablets, etc., to use for audiovisual presentation, if desired.
5. Participant may not carry in additional *visuals* or *props* for oral presentation. Items within the *display* (handouts, samples, etc.) may be used as in-hand *visuals* during the oral presentation, but must be returned within *display dimensions* when finished.



## FASHION CONSTRUCTION Specifications

### Display

A *display* should be used to document and illustrate the work of one project, using clearly defined presentation surfaces. The *display* may be either freestanding or tabletop. Freestanding *displays* should not exceed a space 48" deep by 60" wide by 72" high, including *audiovisual equipment*. Tabletop *displays* should not exceed a space 30" deep by 48" wide by 48" high, including any *audiovisual equipment*. Participants using a tabletop *display* are allowed a standing *mannequin* in addition to their table space, however, all other information or *props* outside the *display* will be considered part of the *display* and subject to penalty (tablecloths, storage items, boxes below the table, etc.). Participants using a freestanding *display* may use a standing *mannequin* within the *dimensions* of the freestanding space. Scrapbooks, *flip charts*, *portfolios*, and *photo albums* are not allowed. Each *display* must include the items as listed below:

Project Identification Page	One 8 ½" x 11" page on <i>plain paper</i> , with no <i>graphics</i> or decorations; must include participant's name, chapter name, school, city, state, FCCLA national region, event name, and project title.
FCCLA Planning Process Summary Page	One 8 ½" x 11" summary page of how each step of the <i>Planning Process</i> was used to plan and implement the project; use of the <i>Planning Process</i> may also be described in the oral presentation.
Evidence of Online Project Summary Submission	Complete the online project summary form located on the STAR Events Resources page of the FCCLA national website and include proof of submission on the <i>display</i> .
Contents of <i>Display</i>	<p>The <i>display</i> <b>must contain</b> coordinates to complement the garment/ensemble/accessory, a fabric profile, cost itemization, and photo storyboard.</p> <p><b>Fabric Profile:</b> A fabric profile should be prepared front side only on paper not larger than 11" x 17" and displayed. The fabric profile will contain a fabric swatch or swatches of each fabric used to make the project and all available information about <i>fiber content</i> and fabric type— construction, finishes, properties, performance, and care.</p> <p><b>Cost itemization:</b> A detailed cost itemization should be prepared front side only on 8 ½" x 11" paper and displayed. The cost itemization will show a list of all supplies/notions used to make the product with quantities, unit costs, and total costs.</p> <p><b>Photo Storyboard:</b> A storyboard of photos telling the story of the project should be prepared front side only on paper not larger than 11" x 17" and displayed.</p> <p><b>Coordinates:</b> Other garments/accessories that complement the project garment/ensemble or accessory should be arranged attractively in the <i>display</i> (may be placed on <i>mannequin</i>, if used).</p> <p><i>Note:</i> The <i>display</i> may not contain a live model. The participant may not model the garment/accessory during the presentation.</p>

### File Folder

Participants will submit one letter-size *file folder* containing three identical sets, with each set stapled separately, of the items listed below to the event room consultant at the designated participation time. The *file folder* must be labeled (either typed or handwritten) in the top left corner with the name of event, event category, participant's name, state, and FCCLA national region.

Time Log	A log of time invested in designing and making the garment/accessory should be prepared front side only on 8 ½" x 11" paper. Total hours should be shown.
Skill Area Selection Chart	Completed copy of the Skill Area Selection Chart with eight (8) skills represented in the project.

## Fashion Construction Specifications (continued)

### Oral Presentation

The oral presentation **may be up to 5** minutes in length and is delivered to evaluators. The presentation is to describe efforts in detail. Audio and audiovisual recordings are limited to 1 minute playing time during the presentation.

Organization/Delivery	Deliver oral presentation in an organized, sequential manner; concisely and thoroughly summarize project.
Knowledge of Construction	Demonstrate knowledge of concepts related to the selected skill areas.
Use of <i>Visuals</i> and <i>Display</i>	Design original, appealing <i>visuals</i> and <i>display</i> . Use these effectively during the presentation.
Voice	Speak clearly with appropriate pitch, tempo, and volume.
Body Language/Clothing Choice	Use appropriate body language including gestures, posture, mannerisms, eye contact, and appropriate handling of notes or notecards if used. Wear appropriate clothing for the nature of the presentation.
Grammar/Word Usage/ Pronunciation	Use proper grammar, word usage, and pronunciation.
Responses to Evaluators' Questions	Provide clear and concise answers to evaluators' questions regarding project. Questions are asked after the presentation.

### Construction Skills

Participants are to select a project that showcases their construction skills.

Construction	The construction should exhibit effective form and function.
Workmanship	The product should exhibit high quality workmanship and should be marketable.
Creativity	The design and product should reflect creativity, imagination, and innovation.
Fashion Construction Skill Area	Products will be evaluated on their choice of eight of the fashion construction skill areas.

Please note: Lingerie and swimsuits are not allowed. Clothing that does not meet acceptable standards of modesty/appropriateness for a school function or setting is prohibited.





# FASHION CONSTRUCTION

## Rubric

Name of Participant \_\_\_\_\_

Chapter \_\_\_\_\_ State \_\_\_\_\_ Team # \_\_\_\_\_ Station # \_\_\_\_\_ Category \_\_\_\_\_

DISPLAY							Points
<b>FCCLA Planning Process Summary Page</b> 0-5 points	<b>0</b> Planning Process summary not provided	<b>1</b> Inadequate steps in the Planning Process are presented	<b>2</b> All Planning Process steps are presented but not summarized	<b>3</b> All Planning Process steps are summarized	<b>4</b> Evidence that the Planning Process was utilized to plan project	<b>5</b> The Planning Process is used to plan the project. Each step is fully explained	
<b>Fabric Swatch</b> 0-1 point	<b>0</b> No fabric swatch provided			<b>1</b> Fabric swatch provided			
<b>Information about Fiber/Fabric Constructions</b> 0-1 point	<b>0</b> No information or incorrect information provided			<b>1</b> Thorough and correct			
<b>Fabric Care Information</b> 0-1 point	<b>0</b> No information or incorrect information provided			<b>1</b> Thorough and correct information provided			
<b>Cost Itemization Accuracy</b> 0-3 points	<b>0</b> No cost information	<b>1</b> Many omissions in itemization and errors in calculations	<b>2</b> Most items shown and only one or two errors in calculations	<b>3</b> Completely accurate and thorough			
<b>Photo Storyboard</b> 0-3 points	<b>0</b> No storyboard provided	<b>1</b> Limited photographs and confusing arrangement	<b>2</b> Adequate photographs arranged in a clear and logical format	<b>3</b> Appropriate number of photographs, arranged well to tell a story			
<b>Selection of Coordinates/Accessories</b> 0-3 points	<b>0</b> Not enough accessories used	<b>1</b> Accessories detract from display	<b>2</b> Somewhat complementary	<b>3</b> Well chosen, very complementary			
<b>Display</b> 0-5 points	<b>0</b> Display not used during presentation	<b>1</b> Display has many errors, does not show evidence of originality and is not aesthetically pleasing	<b>2</b> Display has minimal visual appeal and lacks originality	<b>3</b> Display needs some improvement in content and design	<b>4</b> Display has good word, color, and design choice	<b>5</b> Display is creative, appropriate, and of high quality	
FILE FOLDER							
<b>Time Log</b> 0-1 point	<b>0</b> No time log provided			<b>1</b> Time log provided			
<b>Organization/Delivery</b> 0-10 points	<b>0</b> Presentation is not done or presented briefly and does not cover components of the project	<b>1-2</b> Presentation covers some topic elements	<b>3-4</b> Presentation covers all topic elements but with minimal information	<b>5-6</b> Presentation gives complete information but does not explain the project well	<b>7-8</b> Presentation covers information completely but does not flow well	<b>9-10</b> Presentation covers all relevant information with a seamless and logical delivery	
<b>Knowledge of Construction</b> 0-5 points	<b>0</b> Little or no evidence of knowledge	<b>1</b> Minimal evidence of knowledge	<b>2</b> Some evidence of knowledge	<b>3</b> Knowledge of fashion construction is evident but not effectively used in presentation	<b>4</b> Knowledge of fashion construction is evident and shared at times in the presentation	<b>5</b> Knowledge of fashion construction is evident and incorporated throughout the presentation	
<b>Use of Display during Presentation</b> 0-5 points	<b>0</b> Display not used during presentation	<b>1</b> Display used to limit amount of speaking time	<b>2</b> Display used minimally during presentation	<b>3</b> Display incorporated throughout presentation	<b>4</b> Display used effectively throughout presentation	<b>5</b> Presentation moves seamlessly between oral presentation and display	
<b>Voice – pitch, tempo, volume</b> 0-3 points	<b>0</b> Voice qualities not used effectively	<b>1</b> Voice quality is adequate		<b>2</b> Voice quality is good, but could improve		<b>3</b> Voice quality is outstanding and pleasing	

## Fashion Construction Rubric (continued)

Points

<b>Body Language/ Clothing Choice</b> 0-3 points	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>		
	Uses inappropriate gestures, posture or mannerisms, avoids eye contact/inappropriate clothing	Gestures, posture, mannerisms and eye contact is inconsistent/clothing is appropriate	Gestures, posture, mannerisms, eye contact, and clothing are appropriate	Gestures, posture, mannerisms, eye contact, and clothing enhance presentation		
<b>Grammar/Word Usage/ Pronunciation</b> 0-3 points	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>		
	Extensive (more than 5) grammatical and pronunciation errors	Some (3-5) grammatical and pronunciation errors	Few (1-2) grammatical and pronunciation errors	Presentation has no grammatical or pronunciation errors		
<b>Responses to Evaluators' Questions</b> 0-5 points	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
	Did not answer evaluators' questions	Unable to answer some questions	Responded to all questions but without ease or accuracy	Responded adequately to all questions	Gave appropriate responses to evaluators' questions	Responses to questions were appropriate and given without hesitation
<b>CONSTRUCTION SKILLS</b>						
<b>Effectiveness of Product Construction</b> 0-3 points	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>		
	Both form and function need improvement	Satisfactory form or function, but not both	Good form and function	Outstanding form and function		
<b>Overall Quality of Workmanship</b> 0-3 points	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>		
	Low quality, not marketable	Marginal quality of workmanship	Fair quality, somewhat marketable	Very good quality, marketable		
<b>Creativity, Imagination, and Innovation</b> 0-3 points	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>		
	No evidence	Little evidence	Some evidence	Highly creative, innovative		
<b>Selected Skill Areas</b> 0-24 points	See separate <i>Fashion Construction Skill Area Rubric</i> for additional criteria ratings. Transfer total points earned for 8 selected skill areas to the "score" column at right					

**Evaluator's Comments:**

**TOTAL**  
(90 points possible)

Evaluator # \_\_\_\_\_

Evaluator Initial \_\_\_\_\_

Room Consultant Initial \_\_\_\_\_



## FASHION CONSTRUCTION Skill Area Rubric

Name of Participant \_\_\_\_\_

Chapter \_\_\_\_\_ State \_\_\_\_\_ Team # \_\_\_\_\_ Station # \_\_\_\_\_ Category \_\_\_\_\_

**INSTRUCTIONS:** Circle the appropriate rating for each of the eight selected skills and enter each rating in the “Points” column on the right. Provide comments on the page to help participants understand their ratings in terms of strengths and areas for improvement. Verify points total, and enter in the Selected Skill Area “Points” column on the *Fashion Construction Rubric*.

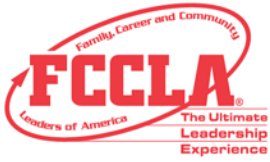
EVALUATION CRITERIA					Points
Possible Points: 0–24	NOT DONE	LOW QUALITY	QUALITY	EXCELLENT QUALITY	
<input type="checkbox"/> Sheer fabric or lace overlay	0	1	2	3	
<input type="checkbox"/> Napped fabric or one-way print	0	1	2	3	
<input type="checkbox"/> Darts, tucks, and/or pleats	0	1	2	3	
<input type="checkbox"/> Gathering	0	1	2	3	
<input type="checkbox"/> Seam finish—stitched & pinked, bound, or serged	0	1	2	3	
<input type="checkbox"/> French, flat-felled, lapped, or slot seam	0	1	2	3	
<input type="checkbox"/> Shaped seams—princess or eased	0	1	2	3	
<input type="checkbox"/> Graded, trimmed, clipped, and/or notched seams	0	1	2	3	
<input type="checkbox"/> Set-in, raglan, or kimono sleeves	0	1	2	3	
<input type="checkbox"/> Shoulder or spaghetti straps	0	1	2	3	
<input type="checkbox"/> Zipper—centered, lapped, or invisible	0	1	2	3	
<input type="checkbox"/> Buttons—shank or sew-through	0	1	2	3	
<input type="checkbox"/> Buttonholes—hand or machine, bound	0	1	2	3	
<input type="checkbox"/> Collar, placket, tabs, or epaulets	0	1	2	3	
<input type="checkbox"/> Waistband or sleeve band	0	1	2	3	
<input type="checkbox"/> Pockets—patch, inseam, or welt	0	1	2	3	
<input type="checkbox"/> Facings—neckline, armhole, or hemline	0	1	2	3	
<input type="checkbox"/> Boning	0	1	2	3	
<input type="checkbox"/> Lining	0	1	2	3	
<input type="checkbox"/> Closures – grommets, hooks, eyes, snaps	0	1	2	3	
<input type="checkbox"/> Hand stitching other than hemming	0	1	2	3	
<input type="checkbox"/> Blind-stitched or rolled hem	0	1	2	3	
<input type="checkbox"/> Embellishments—applique, felting, smocking, piping, beading, or trims	0	1	2	3	

**Evaluator’s Comments:**

**TOTAL SCORE FOR SKILL AREA**

(24 points possible)





# FASHION CONSTRUCTION

## Skill Area Selection Chart

Name of Participant(s) \_\_\_\_\_

Chapter \_\_\_\_\_ State \_\_\_\_\_ Team # \_\_\_\_\_ Station # \_\_\_\_\_ Category \_\_\_\_\_

**INSTRUCTIONS:** Each participant’s project must represent at least 8 of the skills listed below. At participation time each participant will turn in 3 copies of this page with the 8 skills represented in the project checked. In the event that more than 8 skills are represented in a project, participants should check the eight that best reflect the quality and difficulty of work accomplished. If participants check more than eight skills, the first eight on the list only will be evaluated. If this form is not completed and turned in at the designated participation time, evaluators will be unable to complete the Skill Area Rubric, resulting in “0” points awarded.

FASHION CONSTRUCTION	
Include in your garment/ensemble a minimum of eight fashion construction skills from those listed below	
<input type="checkbox"/>	Sheer fabric or lace overlay
<input type="checkbox"/>	Napped fabric or one-way print
<input type="checkbox"/>	Darts, tucks, and/or pleats
<input type="checkbox"/>	Gathering
<input type="checkbox"/>	Seam finish—stitched & pinked, bound, or serged
<input type="checkbox"/>	French, flat-felled, lapped, or slot seam
<input type="checkbox"/>	Shaped seams—princess or eased
<input type="checkbox"/>	Graded, trimmed, clipped, and/or notched seams
<input type="checkbox"/>	Set-in, raglan, or kimono sleeves
<input type="checkbox"/>	Shoulder or spaghetti straps
<input type="checkbox"/>	Zipper—centered, lapped, or invisible
<input type="checkbox"/>	Buttons—shank or sew-through
<input type="checkbox"/>	Buttonholes—hand or machine, bound
<input type="checkbox"/>	Collar, placket, tabs, or epaulets
<input type="checkbox"/>	Waistband or sleeve band
<input type="checkbox"/>	Pockets—patch, inseam, or welt
<input type="checkbox"/>	Facings—neckline, armhole, or hemline
<input type="checkbox"/>	Boning
<input type="checkbox"/>	Lining
<input type="checkbox"/>	Closures – grommets, hooks, eyes, snaps
<input type="checkbox"/>	Hand stitching other than hemming
<input type="checkbox"/>	Blind-stitched or rolled hem
<input type="checkbox"/>	Embellishments—applique, felting, smocking, piping, beading, or trims