



Focus on Children

FCCLA STAR Events Information

(Students Taking Action with Recognition)

Focus on Children, an individual or team event, recognizes participants who use Family and Consumer Sciences skills to plan and conduct a child development project that has a positive impact on children and the community. Child development encompasses birth through adolescence. Participants must prepare a display and an oral presentation. *Event is offered to members in the following categories: Junior (through grade 9), Senior (grades 10-12), Occupational (grades 10-12)*

Project Connections

Top 5 Skills Students Report Learning Through Participation

- Leadership
- Teamwork
- Public Speaking
- Creativity
- Responsibility and Time Management

Career Clusters



National Family and Consumer Sciences Standards

- Reasoning for Action Comprehensive Standard
- 1.0 Career, Community and Family Connections
- 2.0 Consumer and Family Resources
- 4.0 Education and Early Childhood
- 6.0 Family
- 7.0 Family and Human Services
- 12.0 Human Development
- 13.0 Interpersonal Communications
- 14.0 Nutrition and Wellness
- 15.0 Parenting

Common Career Technical Core/Career Ready Practices

- 2.0 Apply appropriate academic and technical skills.
- 3.0 Attend to personal health and financial well-being.
- 4.0 Communicate clearly, effectively, and with reason.
- 5.0 Consider the environmental, social and economic impacts of decisions.
- 6.0 Demonstrate creativity and innovation.
- 8.0 Utilize critical thinking to make sense of problems and persevere in solving them.
- 9.0 Model integrity, ethical leadership and effective management.
- 12.0 Work productively in teams while using cultural/global competence.

FCCLA Programs



Projects may qualify to compete at the annual National Leadership Conference.

Turn this page over to see examples of projects from across the nation and participation data.

For more information on state participation, contact your state adviser.



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Examples of Focus on Children Projects:

"Our project includes preschool children coming to the middle school and learning about STEM. They would go through six activities relating to counting, static electricity, number matching, marshmallow connecting, rain, and apps." Iowa FCCLA Members

"Our project, "The Importance of Health & Fitness" is to educate students on why it is so important to stay healthy and in shape. We taught students how to have fun with eating healthy and exercising. We did activities with grades Kindergarten, 3rd Grade, and 5th grade. We gave a presentation over health and fitness, transitioned into playing a fun active game, and created a fun, healthy snack that shows you can have fun while eating healthy." Indiana FCCLA Members

"Our project is about Teen Dating, it reaches out to middle school students who are beginning to date. We want them to be aware of the consequences being in a relationship can have such as abuse and even self-harm. We feel that if we talk to them while they are still young they can prevent negative relationship problems. Relationships can be a wonderful thing when taken seriously. By doing this we believe we were able to impact their opinions on what is healthy and what is not in a relationship." Kansas FCCLA Members

"In our school, everyone is given an iPad starting in 3rd grade. The Tech Busters are going around to elementary classrooms to teach kids activities to spend time doing instead of spending time on their technology. The activities are not only fun, but they include three critical factors necessary to achieving healthy child development: movement, human connection, and touch. We encourage children to spend more time doing playing outside and making science experiments with their friends instead of playing on their iPads and other technology." Michigan FCCLA Members

Focus on Children by the Numbers: 2017-2018

Participants Nationwide: 1,078 teams, 2,187 participants

Categories: Junior, Senior, Occupational

Type of Event: Foundational

Nationwide Impact: 236,617 people

91% of Focus on Children participants indicated this event is extremely or very useful to their future.

50% of Focus on Children participants indicated they would pursue higher education related to the career chosen in their project.

To learn more about FCCLA STAR Events, visit the national FCCLA website, www.fcclainc.org, or email starevents@fcclainc.org.