

CHAPTER IDEAS

Promotional Activities

- *Posters in school and community
- *Attend school board meetings
- *Locker signs on FHA/HERO members lockers
- *Workshops for students and community members
- *Attend civic organizations meetings
- *News releases in newspaper/television/radio
- *Messages on cable TV
- *Bulletin boards of FHA/HERO activities
- *Ask mayor to sign a proclamation declaring the second week in February as FHA/HERO week
- *Design placemats for school cafeteria and local restaurants describing what FHA/HERO is and some of your chapter's goals for the year
- *Ask a local grocery store to put the FHA/HERO logo and information on grocery bags
- *Banners to display in school with pictures of FHA Chapter
- *Decorate classroom doors to advertise FHA
- *Place FHA publications and scrapbooks in school library
- *Make FHA/HERO bookmarkers
- *Make videotape of chapter's activities—show at schoolboard/civic organizations, etc
- *Set up FHA/HERO displays in community businesses
- *Banner to fly in front of the school
- *Table tents or reminders on cafeteria/restaurant tables
- *Sponsor FHA/HERO trivia contest on local radio station—award prizes for first correct call
- *Have bumper stickers made for cars, notebooks, etc
- *Launch balloons with FHA/HERO members names, addresses, etc
- *Create newsletter and distribute to community

Community Activities

- *Provide workshops for adults
 - nutrition, parenting practices, contemporary issues
- *Open house in Family and Consumer Sciences Department
 - videos, displays, scrapbooks, bulletin boards, etc
- *Provide dinner for elderly
- *Sponsor a prom—dance and refreshments
- *Provide food baskets
- *Provide elderly sitting services
- *Provide shopping services for elderly, young mothers, etc
- *Provide gifts for elderly
- *Provide community work day
- *Deliver roses to area churches to honor past FHA/HERO members and to announce FHA/HERO Week
- *Do a city-wide FHA/HERO promotion including all junior and senior high schools in area
- *Invite parents and relatives to a Family Day Open House—show video "FHA/HERO...And You Thought You Knew Us"
- *Clean-up Campus Day
- *Prepare baked goods for community businesses that provide support for FHA/HERO chapter and Family and Consumer Sciences program
- *Provide activities for nursing home residents
- *Senior Citizens Dance—invite active senior citizens to a dance after basketball game, play various music from waltzes, polkas, etc.
- *Start a Food Shelf—collect canned goods that can be donated to a charitable organization
- *Invite parents and public to a "Star Events Night"—good way to practice Star Events prior to the competition
- *Place an ad in local newspaper saluting members of the FACS Advisory Council
- *Sponsor a "Family Health Day" offering blood pressure, blood sugar and cholesterol testing
- *Current problems workshops conducted by community resource people on alcoholism and the family, dating, eating disorders, friendships, handicaps, runaways