

# Public Relations

Open House - Back to school

- ◆ Rush Week
- ◆ Facebook (check district policy)
- ◆ Text mass subscription - mass parent e-mail
- ◆ Pixie stix / stars
- ◆ STAR Events / starbursts
- ◆ Officers make handout - give during back to school night and rush week.
- ◆ Pair up your officers
- ◆ Jumbo tron if in your school
- ◆ Rollo's - Roll through the year with FCCLA"
- ◆ Radio station - free public announcements.
- ◆ One officer be in charge of each month.
- ◆ Bulletin board in the main hallway of school