

Accessory Challenge

Product:

Item:

Description:

Hang Tag:

Slogan:

Price:

Cost of Materials:

Time to make item:

Hourly Rate:

Customer Cost per item:

Promotion:

Who is your customer?

How will your customer know about your product?

Place:

Where will your customer find this item?

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Reflection:

Reflect on this process. Based on your prototype, are there any changes you would make to the original item to make it:

More cost effective:

More user friendly:

Easier to assemble:

Are there any variations you could make?

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