Accessory Challenge

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Product:		Product:	
	Item:		Item:
	Description:		Description:
	Hang Tag:		Hang Tag:
	Slogan:		Slogan:
Price:		Price:	
	Cost of Materials:		Cost of Materials:
	Time to make item:		Time to make item:
	Hourly Rate:		Hourly Rate:
	Customer Cost per item:		Customer Cost per item:
Promotion:		Promotion:	
	Who is your customer?		Who is your customer?
	How will your customer know about your product?		How will your customer know about your product?
Place:		Place:	
	Where will your customer find this item?		Where will your customer find this item?

Reflection:	Reflection:
Reflect on this process. Based on your prototype, are there any changes you would make to the original item to make it:	Reflect on this process. Based on your prototype, are there any changes you would make to the original item to make it:
More cost effective:	More cost effective:
More user friendly:	More user friendly:
Easier to assemble:	Easier to assemble:
Are there any variations you could make?	Are there any variations you could make?