FASHION STRATEGIES – SCOPE & SEQUENCE

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| TIMELINE | STANDARD/OBJECTIVE | TOPICS |
| Day 1 | CLASS INTRODUCTION | * Class business – names/introductions, disclosures, daily sheets, hall passes, emergency procedures
* Classmate Bingo
* “About Me” collage
* Homework - “Why We Wear Clothes” essay
 |
| Day 2 | FUNDAMENTALSMessages | * First impressions
* What my clothes are saying
* Picture Portfolio Practice
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| Day 3 | FUNDAMENTALSWhy We Wear Clothes | * Maslow’s Pyramid
* Why we wear clothes PowerPoint & notes
	+ protection, adornment, identification, modesty, status
* Portfolio Practice
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| Day 4 | FUNDAMENTALSWhy We Wear ClothesTerminology | * Why of Clothes Picture Portfolio
* Basic vocabulary (ch.2) – PowerPoint & notes
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| Day 5 | FUNDAMENTALSFashion CapitalsFashion Designers | * Fashion Capitals PowerPoint & Notes
* Fashion Designer Report/Presentation Assignment
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| Day 6 | FUNDAMENTALSFashion Designers | * Fashion Designer Research (computer lab/library)
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| Day 7 | FUNDAMENTALSFashion Designers | * Fashion Designer Research (computer lab/library)
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| Day 8 | FUNDAMENTALSFashion Designers | * Fashion Designer Reports & Presentations
* A&E’s Top Ten Fashion Designers – video & notes
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| Day 9 | FUNDAMENTALSBasic Design Details | * Garment Parts Sketching
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| Day 10 | FUNDAMENTALSBasic Design Details | * Garment Parts Sketching
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| Day 11 | FUNDAMENTALSBasic Design Details | * 3 Designs using basic details
	+ Classic, contemporary or fad, futuristic
 |
| Day 12 | FUNDAMENTALS | * Test/Student Evaluation
* Careers
	+ Diagram artist
	+ Illustrator
	+ Pattern maker
 |
| Day 13 | PRINCIPLES & ELEMENTSElements of Design | * Introduction
	+ Better Body
* Elements PowerPoint
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| Day 14 | PRINCIPLES & ELEMENTSElements of Design | * Line
	+ Line PowerPoint
	+ Picture Portfolio
 |
| Day 15 | PRINCIPLES & ELEMENTSElements of Design | * Shape & Form
	+ Body types
	+ Face shapes
 |
| Day 16 | PRINCIPLES & ELEMENTS | * Shape & Form
	+ Personal Silhouette
 |
| Day 17 | PRINCIPLES & ELEMENTSElements of Design | * Texture
	+ Fiber Basics
 |
| Day 18 | PRINCIPLES & ELEMENTSElements of Design | * Texture
	+ Fibers
	+ Weaves
 |
| Day 19 | PRINCIPLES & ELEMENTSElements of Design | * Texture
	+ Fabrics
	+ Fabric I.D.
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| Day 20 | PRINCIPLES & ELEMENTSElements of Design | * Pattern
	+ PowerPoint
		- Naturalistic, conventional/stylized, geometric, abstract
		- Directions
	+ Pattern I.D.
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| Day 21 | PRINCIPELS & ELEMENTSElements of Design | * Color
	+ Basics
	+ Wheel
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| Day 22 | PRINCIPLES & ELEMENTSElements of Design | * Color
	+ Value
 |
| Day 23 | PRINCIPLES & ELEMENTSElements of Design | * Color
	+ Intensity
	+ Schemes
 |
| Day 24 | PRINCIPLES & ELEMENTSElements of Design | * Color
	+ Schemes
	+ Personal color
 |
| Day 25 | PRINCIPLES & ELEMENTSElements of Design | * Color Evaluation
	+ Portfolio/test
 |
| Day 26 | PRINCIPLES & ELEMENTSPrinciples of Design | * Balance
* Proportion & Scale
 |
| Day 27 | PRINCIPLES & ELEMENTSPrinciples of Design | * Rhythm
* Harmony (unity & variety)
 |
| Day 28 | PRINCIPLES & ELEMENTS | * Test/ Student Evaluation
* Careers
	+ Couturier
	+ Fashion designer
	+ Forecasting consultant
	+ Fabric/Textile designer
	+ Textile chemist
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| Day 29 | FUNDAMENTALSFashion History | * Decade Prior Knowledge
* Decade Research/Presentation Assignment
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| Day 30 | FUNDAMENTALSFashion History | * Fashion Decade Research (computer lab/library)
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| Day 31 | FUNDAMENTALSFashion History | * Fashion Decade Research (computer lab/library)
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| Day 32 | FUNDSMENTALSFashion History | * Fashion Decade Reports/Presentations
* Fashion Through the Decades Videos
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| Day 33 | FUNDAMENTALSFashion History | * Fashion Through the Decades Videos
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| Day 34 | FUNDAMENTALS | * Careers
	+ Movie, television, theatrical costumer
	+ Museum curator
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| Day 35 | CONSUMER STRATEGIESConsumer Influences | * Cultural & Economic Influences
* Purchasing Influences
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| Day 36 | CONSUMER STRATEGIESConsumer Influences | * Media & Advertising
* Technology
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| Day 37 | CONSUMER STRATEGIESPurchasing Options | * Types of Stores
* Catalogs
* Internet
 |
| Day 38 | CONSUMER STRATEGIESPurchasing Decisions | * Judging Quality
* Cost per wear
* Smart shopping
 |
| Day 39 | CONSUMER STRATEGIESPurchasing Decisions | * Hang tags
* Care Lables
* Laundry/Mending
 |
| Day 40 | PERSONAL FASHIONAppearance | * Yin / Yang
* Grooming
 |
| Day 41 | PERSONAL FASHIONWardrobe | * Analyze needs & wants
* Basic Wardrobe planning
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| Day 42 | CONSUMER STRATEGIESPERSONAL FASHION | * Careers
	+ Advertising
	+ Buyer
	+ Journalist
	+ Image Consultant
	+ Personal Shopper
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| Day 43 |  | Test Review |
| Day 44 |  | State Competency Test |
| Day 45 |  | Tie Dye |
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