**Communicating Through Social Media**

Directions:

1. Work in a group of 2-3 students
2. Create a simple survey on the topic of your choice. Your topic must be related to one of the classes a member of your groups is currently taking, and your survey will need at least 5 questions. (*All 5 questions should be on the same topic.)*
3. Post your survey to social media with the goal of getting “quality” responses-responses from people who actually read the posted questions and take them seriously. You may use any media platform you choose (Facebook, Twitter, Instagram, etc.) Members of your group may post the same survey questions to different platforms if desired.
4. You may post all questions to your survey at once, or one question at a time.
5. Wait at least 24 hours and then record the number of responses received and number of “likes” or “retweets”.

**MY # of Responses\_\_\_\_\_\_\_\_**

**MY # of Likes/Retweets\_\_\_\_\_\_\_\_**

**(You will use this number for a group total on the next page.)**

1. Explain your survey, the media platform(s) you used, and interesting responses to the class.

| ***EXAMPLE SURVEY QUESTIONS:***   * ***If you play a musical instrument, what is it and why did you choose to play that instrument?*** * ***What has been your favorite book you’ve read for a Language Arts class?*** * ***Why did you choose to play a sport in high school OR why did you choose not to?*** * ***Which college do you want to attend after high school and why?*** * ***What is your #1 tip for staying caught up with homework?*** * ***What advice would you give to better communicate with siblings?*** | ***EXAMPLE SURVEY TOPICS:***   * + ***High school sports***   + ***Musical training***   + ***College prep***   + ***Time management***   + ***Family life*** |
| --- | --- |

**Groups Members:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Survey Topic: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Survey Questions:**

1. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
2. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
3. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
4. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
5. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Which social media platform(s) did you use? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**TOTAL # of Responses\_\_\_\_\_\_\_\_**

**TOTAL # of Likes/Retweets \_\_\_\_\_\_\_\_**

**(Total together *all* group members’ responses and Likes/Retweets)**