



Name _____ Period _____ Date _____

ELEMENTS OF DESIGN

People come in a variety of shapes and sizes. No matter what a person's size or shape, good _____ can make them look better in their clothes.

The basic elements of design are the same for furnishing a room, painting a picture, or choosing your wardrobe. The eight elements of design are:

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____
- 7. _____
- 8. _____

SHAPE

The seven major body contours are: 1. _____

- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____
- 7. _____

Your contour is bottom heavy if you have _____ in comparison to your hips. Your contour is _____ if you have wide shoulders in comparison to your hips. If you have little or no waist indentation, you have a(n) _____ contour.

LINE

Without line you can't have design. You can use lines to emphasize your _____, conceal your _____, or direct _____. Horizontal lines move the eye _____ a figure, so they appear to make a person _____. Vertical lines move the eye _____, so they emphasize _____. Diagonal lines suggest movement and _____. They lengthen or shorten depending on their _____. Curved lines add _____ because they emphasize roundness. Stay away from double-breasted coats or jackets if you want to look _____. An outfit with two or more horizontal lines has a strong _____ effect. Jackets ending _____ look unattractive with pants. Tops that end _____ best camouflage large hips.

TEXTURE

Texture is the _____ and _____ of a fabric. You can use texture to change your perceived shape. Heavy textured fabrics _____ a figure. Fuzzy, rough surfaces _____. If you want to minimize weight, wear _____ fabrics.

**ELEMENTS OF DESIGN - PAGE 2****COLOR**

Color has the power to change how your shape appears. Light or bright colors _____ your apparent size. _____ and _____ colors make what they cover appear smaller. People who carry extra weight in the hips need to wear _____ pants and _____ near their face. If you are quite tall and want to minimize your height, you should wear _____ color outfits; they draw attention to the line where the separates _____. Contrasting colors _____ to an area. Matching belts are the best choice for _____ people because contrasting belts visually cut them in half which makes them look _____. Monochromatic color means you use _____ color. Monochromatic color makes you appear _____.

FOCAL POINT/EMPHASIS

A focal point is a place to which the eye _____ first. It is a point of _____. The neckline is most often the point of emphasis in a dress design because it calls attention to the _____. This is also the reason men wear colorful ties.

PROPORTION

Proportion deals with how the parts of your outfit relate to the _____. The ancient Greeks knew that ratios like 3 to 5, and 5 to 8 were more pleasing to the eye than equal divisions. These ratios are called the _____. It is best to avoid _____ divisions in your clothing choices. This guideline is applicable for line, color, and separates.

BALANCE

A well-designed outfit is in _____. A blazer is an example of formal or symmetrical balance. When design elements on both sides are different yet balanced, this is called _____ balance. Color can also be used to create balance. You can create balance when you choose clothing and accessories in _____ with your body.

SCALE

Scale means how large or small parts are in relation _____. One should choose prints and accessories in scale to his/her _____.