Desktop Pub. - Quark XPress 5: Brochure

Summary

This is the fifth of six lessons designed to teach basic Desktop Publishing skills using Quark XPress or other DTP software. In this lesson, the student will design a 3-panel (2-fold) brochure in landscape orientation over two pages, create multiple linked text boxes that flow in the correct order, use bullets in a non-numbered list as in-line graphics, and use good principles of layout design.

Main Core Tie

Graphic Print Design 1
Strand 7

Time Frame

3 class periods of 90 minutes each

Group Size

Individual

Life Skills

Communication, Employability

Materials

Student instruction sheet (BrochureStudent.doc or BrochureStudent.pdf) and sample brochure (BrochureExample.pdf) as well as sample bullet graphic.

Background for Teachers

Appropriate computer system with Quark XPress or other DTP application.

Student Prior Knowledge

Successful completion of Quark XPress projects 1-4 (Quotation, Business Card, Certificate, and Video Box).

Intended Learning Outcomes

Students will be able to: (1) Layout a multiple page document with correctly placed folds and gutters; (2) Create text boxes correctly linked so that text will flow in the right order; (3) Create and insert bullets for a non-numbered list as in-line graphics; and (4) Develop a resume/brochure they can use for future employment.

Assessment Plan

See the attached rubric.

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