

BUS: National Park Brochure (DP)

Summary

Have students design and produce a brochure that will include everything anyone would want to know about a U.S. National Park. Using the internet and Print Shop or a similar program, design the brochure incorporating the researched information, graphics and saved images advertising the park to entice visitors.

Time Frame

3 class periods of 45 minutes each

Group Size

Pairs

Life Skills

Thinking & Reasoning, Communication

Materials

Computer with internet access. Print Shop or similar software program. Color printer preferred.

Background for Teachers

Internet and search engine knowledge. How to import pictures and images from internet. How to use Print Shop or similar program that has brochure templates and can import graphics. Word processing experience.

Student Prior Knowledge

Basic computer use knowledge.

Intended Learning Outcomes

How to use the internet and search engines to do research. How to use graphic software to perform desktop publishing activities including template files, creating documents with graphics, text, and white space. How to use word processing software features to open, save, print, cut & paste, spell check, bold, underline, change fonts, insert graphics, change line spacing, search & replace, and change margins.

Instructional Procedures

Day One - Have students choose a National Park to research. Two good places to find parks are: <http://www.us-national-parks.net> and <http://www.nps.gov>. After they have chosen their park, they should use an internet search engine such as Google to find sites to collect information about their park. Some information they may want to use in their brochure might be: where the park is located, the approximate size of the park, physical features and climate of the park, animals that reside in the park, why the park is important, special park events and recreational activities, and contact information. Day Two - Students should spend this time finishing up researching and collecting information on their park. Collect any images, pictures, and maps they want to incorporate into their brochure. Day Three - Students will use Print Shop or a similar program to format and design their brochure using all the collected data, images, pictures and maps. Print out on a color printer for best results.

Bibliography

Better Teaching

Authors

[Utah LessonPlans](#)