

Logos and Slogans

Summary

Students will create a logo and slogan for their business.

Instructional Procedures

Activities:

- Students will complete the logo worksheet determining the name of each company that the logo represents.
- Students will match the advertising slogans of a variety of different companies with the companies they represent.
- Students can go to [Company Slogan Webpage](#) to discover slogans of a variety of fire stations across the country.
- Students will design and create their own Logo for their business, and then create a slogan for the same business.

Authors

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