

# Gr 1-2 St 1: Define Basic Terms Media Literacy

## Summary

Define media, brainstorm examples, and discuss the appeal of various media

## Main Core Tie

Elementary Library Media (K-5)

[Strand 10 Standard 1](#)

## Time Frame

1 class periods of 30 minutes each

## Group Size

Large Groups

## Life Skills

Thinking & Reasoning, Communication, Character, Social & Civic Responsibility

## Materials

White Board  
Computer  
Books  
Periodicals  
Games  
Pictures

## Background for Teachers

Definition of Media and Media Literacy

- <https://namle.net/publications/media-literacy-definitions/>
- <http://medialiteracyproject.org/learn/media-literacy/>
- <http://www.medialit.org/media-literacy-definition-and-more>

## Student Prior Knowledge

Definition of Media and Media Literacy

Media is any means by which messages are communicated. Media literacy is being smart about and understanding messages in the media.

## Intended Learning Outcomes

Students will be able to define what media is and give examples. Students will brainstorm various forms of media and discuss the differences between them.

## Instructional Procedures

Students will review the term media and give the definition. "Media is any means by which messages are communicated."

Show examples of where messages come from (e.g. books, pictures. TV, computer, clothing)

Ask students to stand up if they are wearing any media messages. Then discuss the messages they are wearing.

Have students look around the library and see if they can find any other messages. Discuss the ones students found.

Brainstorm other places where media are found. (e.g. Billboards, bumper stickers, flyers from your teacher, commercials.) The teacher will record student responses on the white board.

The teacher will ask students to select their favorite form of media and talk about what it is so appealing about this media.

### Assessment Plan

Random students will be able to give the definition of media and one example. Random students will be able to discuss what they like about their favorite form of media. Discuss the characteristics of various forms of media.

### Bibliography

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