

KUEN Channel 9 - Programs and Issues Report

January 1-March 31, 2008

Listed below are programs that **KUEN** Channel 9, The Utah Education Network, deems to be of importance in the **KUEN** viewing area. Education is the primary focus of this station, serving educators and all citizens of our service area. These programs are indicative of **KUEN**'s commitment to provide the citizens of Utah access to the highest quality and most effective instructional experiences.

Michael Petersen
General Manager

K - 12 Instructional Programming

KUEN approved a comprehensive schedule of instructional programs for use in Utah's elementary and secondary schools. These programs were selected and scheduled in cooperation with the Utah State Office of Education. A representational list of these programs includes;

The Number Crew: "The Number Crew" is a seventy-part series made to help young children learn math in a fun and stimulating way. Viewers are set aboard the cruise ship the SS Mathematical, whose cheerful human crew try to look after their unusual animal passengers. The series uses the NCTM (National Council of Teachers of Mathematics) standards. All seventy programs are available in English and Spanish. **KUEN-TV** broadcast this series, in both languages, Monday through Friday at 11:30 a.m.

Chemistry in Action: This four-part series uses demonstrations and graphics to illustrate important terminology and principles of chemistry. Students learn about the periodic table, as well as chemical bonding, reactions and compounds. This series of 20-minute programs aired on **KUEN** Thursday January 17 from 9:30 to 11:00 a.m., and Friday January 18 from 1:30 a.m. to 3:00 p.m.

Financial Fitness for Young Adults: Financial Fitness like physical fitness takes a sharp focus on the final goal. What we would like to accomplish financially. It requires us to crunch the numbers, focus the energy, and keep the course if we are to stay healthy in a financial sense. As part of that regimen, this series will help young adults learn to appreciate the value of their money by presenting the pleasures and pitfalls of financial responsibility. From credit to interest and all the money stops in between, the programs present successful strategies for ways to remain financially fit. **KUEN** broadcast this four-part series in Wednesday, March 5 from 9:00 to 10:30 a.m. and on Thursday, March 6 from 1:00 to 2:30 p.m.

Bridging World History: *Bridging World History* is a multimedia course for secondary school and college teachers that looks at global patterns through time, seeing history as an integrated whole. Topics are studied in a general chronological order, but each is examined through a thematic lens, showing how people and societies experience both integration and differences. The course consists of 26 units (half-hour video, interactive Web activities, and print materials) that can be explored at either introductory levels or as more advanced study. The course videos feature interviews with leading world history textbook authors and nationally known historians. The Web site includes an archive of over 1000 primary source documents and artifacts, journal articles from the *Journal of World History* and other publications, and a thematic interactive activity on interrelationships across time and place. This series from Annenberg Media aired on **KUEN** Monday through Friday at 11:00 a.m. from January 22 through February 27.

College Credit Telecourses

KUEN broadcasts a wide range of telecourses produced or acquired by the five major institutions of higher learning in Utah, many of which are offered for credit. This list includes:

Anthropology 1010 – Introduction to Social/Cultural Anthropology: This telecourse introduces students to the variability of human behavior cross-culturally and provides an understanding of the holistic approach to human behavior. Students also explore interrelationships, in a variety of cultural contexts, between beliefs, economic structures, sexuality, eating habits, ecology, politics, living arrangements, psychology, symbolism and kinship. Produced by Utah Valley State College, KUEN aired this course on Saturdays from 3:00 to 6:a.m.

Psychology 3400: Abnormal Psychology: See how people with diagnosed psychological disorders actually behave. Case studies, enriched with commentary from experts, help demystify the biological, psychological, and environmental causes of dysfunctional behavior. The series explores current theory and practice in the treatment of the mentally ill, covering the multiple approaches that prevail in the field today. This series is also valuable for teachers seeking to review the subject matter. This telecourse, offered through the University of Utah, aired Thursdays from 3:00 to 4:00 a.m. on KUEN.

SBS3000: Introduction to Statistics for the Social and Behavioral Sciences: With an emphasis on “doing” statistics, this series goes on location to help uncover statistical solutions to the puzzles of everyday life. Learn how data collection and manipulation — paired with intelligent judgment and common sense — can lead to more informed decision-making. Applies probability theory and statistical methods to the social and behavioral sciences. Topics include descriptive statistics, graphical methods of data analysis, basic probability theory, normal and binomial distributions, sampling, confidence intervals, hypothesis testing, regression analysis, correlation, and causation. This series can also be used as a resource for teacher professional development. KUEN broadcast this University of Utah course Wednesdays from 2:00 to 3:30 a.m.

Sociology 1010 – Introduction to Sociology: This course is an introduction to the scientific discipline of Sociology. It attempts to be critical of what we know and what we think we know as citizens, individuals, and as novice sociologists. The course is designed to acquaint students with: (1) what Sociology is. (2) what Sociologists have done in the past. (3) what Sociologists are currently involved in. (4) how Sociologists perceive the social world. (5) how we can better understand our own social world and the social world of people in other cultures. Produced and presented by Utah Valley State College, KUEN broadcast this series Thursdays from 4:00 to 7:00 a.m.

General Interest Programming

Smart Consumer: The Smart Consumer builds on its predecessor series, American Consumer, by adding an all new look and a new host, Tore Dietrich. What will remain the same is the highly-trusted content focused on providing the most critical and timely information available for shoppers and buyers. Whether evaluating a new car, a home improvement, a piece of technology or a health plan, The Smart Consumer is trusted to focus on all issues that impact the lives of your audiences. As programs geared toward empowering viewers to make informed consumer choices, The Smart Consumer knows that understanding one's options is the most important part of making a purchase of any sort. Every episode includes contributions from the staff of Consumer Reports, the gold standard in unbiased consumer product research and evaluation. This series aired on KUEN Thursdays at 7:00 p.m. beginning January 3.

Minds that Matter: An Evening with John Lewis: This one-on-one interview, taped live at the Lied Center in Lawrence, KS on October 21, 2007, features U.S. Congressman John Lewis and his acceptance of this year's Robert J. Dole Leadership Prize from the Dole Institute of Politics. John Lewis has often been called "one of the most courageous persons the Civil Rights Movement ever produced". Congressman Lewis shares his experiences growing up in the South, including his personal relationship with Dr. Martin Luther King, Jr. This interview includes discussion regarding John Lewis' leadership role with the Student Non-Violent Coordinating Committee, which led to his brutal encounter with Alabama state troopers during the notorious march from Selma to Montgomery, or what later became known as "Bloody Sunday". Mr. Lewis also discusses the importance of voting and why he supports Hilary Clinton for president. Dole Institute Interim Director, Jonathan Earle will interview Mr. Lewis with an audience Q&A session concluding the program. As part of our Black History Month schedule, KUEN broadcast this program Saturday, February 16 at 9:00 p.m.

Turning Points in U. S. History: Consisting of three series of eight 30 minute programs, this series covers over 150 pivotal events in U.S. history: the 20th Century (101-108), the 19th Century (201-208) and the 18th Century (301-308). Events include scientific, cultural, political, technical and literary landmarks. **KUEN** broadcast this series on Wednesdays at 8:30 p.m. beginning March 5.

Biz Kid\$: BIZ KID\$ is the fun, new, fast-paced TV series where kids teach kids about money and entrepreneurship. Created for school-aged children, each half-hour episode features several young business owners and philanthropists who share their success stories. Whether it's a skateboard designer, a candy store owner, or a hip-hop music producer, the kids on the series inspire young viewers. Throughout the series, kids learn about saving, budgeting, investing and giving back to the community. Spoofs of old TV shows and comedy sketches performed by a humorous cast of characters make the series a hit with both kids and parents alike. The King of Ka-Ching, a cheesy lounge singer, and Francine Fairtrade, a world traveler with extensive knowledge of all things exotic and financial, are two of the characters who add to the fun. Airs on Mondays at 4:30 p.m.

Public Affairs Programming

State Legislative Process: Join Utah Valley State College President Bill Sederburg and Professor Rick Griffin for an in-depth look at the legislative process in the state of Utah, featuring classroom discussions, current topics, and interviews with state political figures. Thursdays at 9:00 p.m. beginning January 18, with repeats on Saturdays at 11:00 p.m. on **KUEN**

GED on TV: As part of its on-going commitment to education, **KUEN** presents GED on TV to support the Utah State Office of Education Adult Learning Program. This proven instructional series helps students develop skills necessary to prepare for and pass the GED test. They learn to analyze and interpret reading passages, write clearly and effectively and solve everyday problems using principles of basic math, including algebra and geometry. GED on TV Mondays, Wednesdays and Fridays at 6:30 and 10:30 p.m.

Education News Parents Can Use: *Education News Parents Can Use* focuses on schools, learning and the No Child Left Behind Act of 2001. This series offers parents and anyone else with an interest in education vital information about getting involved in children's learning. The programs give viewers the opportunity to ask questions of the experts—including educators, community and business leaders, and concerned parents drawn from communities across the country—and to find out ways to improve teaching and learning in schools and in the home. It covers subjects such as reading, technology, school safety, special education and preparing for college. Guests appear live or prerecorded and have included film star Governor Arnold Schwarzenegger, NFL football great Darrell Green and PBS's Bill Nye the Science Guy. The series, produced and distributed by the U. S. Department of Education, aired on the third Thursday of every month at 9:00 p.m.

La Plaza: LA PLAZA is a passport into Latino communities, from South and Central America and Caribbean nations, to local immigrant populations. The series has used many forms to explore Latino life — original short-form documentaries, fictional films, panel discussions on topical matters and musical and dance performances. This season, noted author and critic Ilan Stavans interviews leading Latino educators, musicians, authors, playwrights, journalists, actresses and photographers. Guests include: America Ferrera, Julia Alvarez, Luis Alberto Urrea, Alberto Voulvoulias-Bush, Héctor Tobar, Pedro Noguera, Melinda López, Lila Downs, Camilo José Vergara, María Hinojosa, Gregory Rabassa and Rolando Hinojosa-Smith. **KUEN** aired this series Wednesdays at 7:30 p.m.