

# WHAT ARE THE ★ KEY PRIORITIES THAT COULD MOVE THIS INITIATIVE FORWARD?

TASKS

## MOTIVATION/ WHY?

Motivation  
- remind  
- why  
- what?

- TALKING ABOUT BENEFITS OF INCREASING GRADUATION RATE: ECONOMY
- TAILOR BELIEFS TO AUDIENCES: SPECIFICALLY K-12
- WHY FOR KIDS
- WHAT'S IN IT FOR THEM?
- WHAT KIND OF LIFESTYLE DO YOU WANT TO HAVE?
- TOOLS TO ENABLE THE WHY
- THE WHY & THE HOW WITH BACKUP DATA
- BRING TEACHERS, PARENTS & STUDENTS INTO CONVERSATION

## LEADERSHIP BUY-IN

Leadership  
Buy-in  
- Council uses programs to serve all students

- STAKEHOLDERS MEET WITH DEPUTY SUPERINTENDANT TO ADDRESS DROP OUT RECOVERY
- BE INCREMENTAL
- IDENTIFY LEADERS
- KEEP THEM IN THE LOOP
- BE CLEAR ABOUT TIMING
- CONSISTENCY IN PROCESS + SYSTEMS
- TALK TO LEADERS IN GROUPS YOU REPRESENT ABOUT THE MEETING

## K-12 + POST SECONDARY ALIGNMENT

K-12 + Post Secondary  
Alignment  
- Find gaps + overlaps  
- Ask what we are learning and teaching up the line?

- GET CLEAR ABOUT THE STRUCTURE
- IDENTIFY
- GAPS
- RESOURCES
- GET FUNDING INTO HANDS OF DIRECT SERVICE PROVIDERS
- BUILD RELATIONSHIPS ON THE GROUND BETWEEN K-12 & POST SECONDARY & SECONDARY BETWEEN TEACHERS

## INTERVENTIONS

- DROP OUT PREVENTION
- EARLY INTERVENTION
- FROM BUSINESS/INDUSTRY

Intervention  
- drop out prevention  
- business/industry

Early Intervention from Business and Industry

- PARTNER WITH BUSINESS & INDUSTRY FOR SUSTAINABLE FUNDING SOURCES THAT BENEFIT THEM
- 5th & 6th GRADE CAMPUS TOURS & INDUSTRY TOURS
- 7th & 8th GRADE INTERNSHIPS
- PILOT NEW THINGS AT A YOUNGER LEVEL
- MAKE CAMPUS & INDUSTRY TOURS EASY FOR TEACHERS
- MAKE IT PART OF THE PLAN

## KNOWING THE PEOPLE WE SERVE CLEARING HOUSE FOR COMMUNITY INITIATIVES

Knowing the People We Serve  
Community Initiatives  
- how do we get to know what people want?  
- is it an effort to connect with people?

Know the people you serve & know the community services that meet their needs

- DO AN ENVIRONMENTAL SCAN
- GAP ANALYSIS
- DETERMINE & TIE IN INITIATIVES WITH RESOURCES
- IDENTIFY KEY PLAYERS & HOW WE CONTACT & INTERACT WITH THEM (MULTIPLE LANGUAGES)
- A REPOSITORY REplete WITH COMPREHENSIVE, ACCURATE USABLE PROGRAM INFO
- ESTABLISH A TOOL THAT HAS A DIVERSITY OF FILTERS THAT'S EASY TO USE, UTILIZING EXISTING VEN TOOLS.

## USING EXISTING DATA

Using Existing Data  
- Do it down  
- see individual  
- Target information

- USING DATA WE HAVE TO IDENTIFY STUDENTS
- MAKE SURE PEOPLE KNOW HOW TO USE & ANALYZE THE DATA
- DETERMINE WHO IS NOT GRADUATING, USE DATA TO TARGET DISENGAGED
- USE DATA TO MARKET & MESSAGE

## AWARENESS/ MESSAGING/ MARKETING

Awareness  
- Set (Community)  
- Services  
- Population  
- Depth  
- Broad/Deep/Wide/Thin

Messaging  
- at all levels and involving people  
- when they are considered relevant

- MARKET TO WHERE PEOPLE PLAY - PRAY - PAY
- 2 ASPECTS:  
→ MAINSTREAM MESSAGING  
→ HARD TO REACH
- ENGAGE IN YOUTH & PARENT ADVISORY CAPACITY
- START WITH VERY DISENGAGED - FOCUS ON REACHING THEM FIRST!
- USE ADVISORIES TO SET GOALS
- DEFINE ENGAGED - VS - DISENGAGED
- USE EXISTING RESOURCES WITH DISENGAGED GROUP

## COLLABORATIVES/ PARTNERSHIPS/ CREATIVE FUNDING

Consider Culture & Geography  
Creative Funding (Industry)

- CONSIDER CULTURE & GEOGRAPHY
- OPEN SOURCE
- SCHOLARSHIP FUNDING MECHANISMS WITH INDUSTRY
- HELP K-12 IDENTIFY STUDENTS WHO NEED MENTORS
- TRAINING PLAN FOR VOLUNTEER MENTORS
- IDENTIFY DIFFERENT VEHICLES FOR MENTORING/ DEVELOPMENTAL RELATIONSHIPS
- COMMUNITY LIASON WHO IS TRUSTED
- FIND ELECTRONIC TOOLS TO MANAGE CONNECTIONS
- THINK OUTSIDE THE BOX FOR WAYS TO BE USEFUL
- KEEP MOMENTUM GOING IN TANGIBLE WAYS
- BRING IN OTHER RESOURCES

## HANDS-ON COACHING/ NAVIGATION

Hands on Navigation

Training Time

- MENTORING PROGRAM FOR POST SECONDARY
- IDENTIFY OBSTACLES
- BE PROACTIVE
- DO CHECK-INS
- PROVIDE RESOURCES
- PROVIDE ACCESSIBILITY/ PERSONALIZED SERVICE
- TEACH THEM SKILLS TO NAVIGATE
- MEET THEM WHERE THEY'RE AT
- IMPLEMENTING C.R.M. TO A GREATER DEGREE

UEN Distributor  
Info to the broader community

Under-served UEN  
Consumer  
Communicator  
Connector

TODAY

3 mo.

6 mo.

9 mo.

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