

Desktop Pub. - Quark XPress 2: Business Cards

Summary

This lesson is the second in a series of six lessons to teach basic Desktop Publishing skills with Quark XPress. It can be easily modified to work with other desktop publishing software. In this lesson, students will create a business card with background image, logo, and appropriate text, then group the parts and duplicate the card to fill up an entire sheet.

Main Core Tie

Graphic Print Design 1

[Strand 1](#)

Additional Core Ties

Graphic Print Design 1

[Strand 4](#)

Time Frame

1 class periods of 90 minutes each

Group Size

Individual

Life Skills

Communication, Employability

Materials

Student instructions (BuzCardStudent.doc and BusCardStudent.pdf) and sample card (BusCardSample.pdf).

Background for Teachers

Appropriate computer system and Quark XPress or other Desktop Publishing application.

Student Prior Knowledge

Successful completion of Quark XPress 1: Quotation project

Intended Learning Outcomes

Students will be able to: 1-Layout guidelines for a business card; 2-Import background and logo graphics; 3-Create and format appropriate text; and 4-Group and duplicate the card.

Instructional Procedures

See the BusCardStudent.doc or .pdf file for detailed student instructions. Teachers will need to have appropriate images for backgrounds, including some in greyscale format, as well as logo images.

Assessment Plan

See the attached rubric.

Authors

