Desktop Pub. - Quark XPress 6: Newsletter

Summary

This is the final project out of six for basic Desktop Publishing skills in Quark XPress or other application. This lesson is meant to simulate designing a real four-page newsletter using text on a subject unfamiliar to the student, which will require careful layout, editing, proofreading, and design skills. Advanced features common to newsletters, such as pull quotes, mast heads, title bars, pagination, jump lines, captions, sidebars, master pages, and style sheets will be used.

Main Core Tie

Graphic Print Design 1
Strand 7

Time Frame

5 class periods of 90 minutes each

Group Size

Individual

Life Skills

Communication, Employability

Materials

A number of files will be needed, including the raw text (.wps or .doc) and image files (astrd2.tif and starcolr.tif) and the student instructions (NewlsteerStudent.doc or NewsletterStuden.pdf) as well as two example files (UtahSkiesSample.pdf and NewsletterExample.pdf).

Background for Teachers

Appropriate computer systems and Quark XPress or other DTP software.

Student Prior Knowledge

Successful completion of Quark XPress projects 1-5 (Quotation, Business Card, Certificate, Video Box, and Brochure). This newsletter is for a fictitious organization called the Utah Interplanetary Society and its subject is the nearby stars. Students are not expected to know the subject, but to be able to correctly proofread and edit the text as needed.

Intended Learning Outcomes

Students will be able to: (1) Create a multiple page newsletter with multiple linked stories over several pages, including sidebar articles; (2) Effectively choose font, style, color, and size attributes of text through style sheets and layouts for pages using master pages; (3) Utilize pagination boxes, jump lines, captions, pull-quotes, end graphics, tables, and other features commonly found in newsletters; (4) Make good decisions on color schemes, design, flow, emphasis, and other design features to create a pleasing and effective document; and (5) Correctly proofread and correct deliberate misspellings in the imported text, including correctly spelled but incorrectly used words and inconsistent proper names.

Assessment Plan

See attached rubric.

Authors

David Black