

# CIB - Types of Businesses

## Summary

Students will identify different types of business ownership (sole proprietorship, partnership, and corporation)

## Main Core Tie

Exploring Business and Marketing

### [Strand 1](#)

## Materials

Business Ownership Creating Commercials WS, Types of Businesses WS, W

## Instructional Procedures

The students will watch a PowerPoint presentation that explains the types of businesses.

While watching the PowerPoint, the students will fill out a worksheet going over the benefits and costs to each type of business.

The students will read a variety of business scenarios, and decide which type of business will be best for each situation.

Set the students up on their own, with a partner, and in a large group to do something small toward the creation of something for a business.... Example -- a short 30 second radio advertisement.

## Authors

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