

# CIB-Stock Market

## Summary

Students will be able to define and explain basic stock market terminology, understand what stock is as it pertains to ownership in public corporations, be able to read stock quotes on the Internet and/or newspaper, and simulate the buying and selling of stock.

## Main Core Tie

Exploring Business and Marketing

[Strand 7 Standard 1](#)

## Materials

Stock Market Terminology  
How to Read Internet Stock Table  
How to make Millions in the Stock Market

## Instructional Procedures

Students will review the stock market vocabulary.  
Students will review "How to Make Millions in the Stock Market".  
Students will review how to read a page in Yahoo Finance.  
Students will be directed in a stock market simulation such as the Stock Market Game, Bank HS, or some other portfolio directed stock simulation.

Stock Market simulations here in Utah are an excellent way for students to participate and experience what is like to trade in the stock market.

### Stock Market Game

The Utah Council on Economic Education, the Security and Exchange Division work together to provide a stock market simulation in a competitive environment. To register and study more about this game go to <http://www.smgww.org>. The neat part of this program is there are many teacher resources which you can access without even playing the game. The main homepage has frequently asked questions and links to all the resources you need to get involved in the game. Cost is 12 dollars per team of students playing the game. Teachers can play on their own for free, and can attend an excellent training for Free (as well as paid lodging, food, and substitute) before the game begins. At this training you receive even more resources to help in your teaching.

### Running your Own Simulation

Another way to do a stock market simulation is simply to do it yourself.

Have the students research and choose the stocks they wish to purchase.  
Have them calculate the cost of the stock for the number of shares they wish to purchase (remember to include a commission)  
Have them monitor the change in the stock price from one day to the next.  
At the end of the time period have the students calculate the value of the stock.

## Authors

[Business Ed Lesson Plan Team](#)