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Nine ideas for...

finding material using Google Search

"Googling it" can lead to massive search results - sometimes, too massive. Try these tips to hone your search results to what you really need.

- 1 USE QUOTATION MARKS.**
Placing quotation marks around your keywords turns them into a search phrase, dramatically reducing your search results.
- 2 SAY YOUR SEARCH USING GOOGLE CHROME.**
While in the Chrome browser, click on the mic icon in the Google search bar to activate voice search. All you need is a microphone and you're set.
- 3 USE ADVANCED SEARCH.**
Advanced Search can help students refine their searches with different Boolean operators. You can add, limit or define keywords to improve the search.
- 4 SEE YOUR RESULTS WITH A VISUAL SEARCH.**
Using Google Images you can now search using a digital image. Drag the file up to the search box and Google will do the rest.
- 5 REFINE YOUR READING LEVEL.**
In Advanced Search, students can select from three different reading levels for search results.
- 6 CHANGE THE FILE TYPES.**
Using Advanced Search you can switch from searching for website results to a variety of file types including PowerPoints, PDFs, Flash Files and more.
- 7 USE GOOGLE'S SEARCH APP.**
The Google Search app allows you to conduct easy voice searches with your smart phone. Try Google Goggles for a visual search.
- 8 CREATE A CUSTOM SEARCH FOR STUDENTS.**
Using Google's Custom Search Engine you can tailor a search filter for your students, limiting their results to web pages you've selected.
- 9 VISIT GOOGLE.COM/INSIDESEARCH.**
For the latest tips and tricks, check out google.com/insidesearch. This is a great resource for searches!

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