WE ARE MAKING A DIFFERENCE.

**ENGAGED COMMUNITY**
HELPING COMMUNITIES UNDERSTAND THE IMPORTANCE

**VIEWER & LISTENER STATS**
- 79% of viewers and listeners are aware of the challenges that prevent students from graduating.
- 68% understand the broader impacts of not graduating and how they can get involved to support youth in their community.
- 87% believe young people are the greatest resource in their community.
- 88% believe Public Media plays an essential role in their communities.

**ALIGNED ASSETS**
TELLING THE STORIES IN COMPELLING & INSPIRING WAYS

- 8,800+ HOURS American Graduate content broadcast
- 7 MILLION WEB VIEWS
- 2 million of which were education resources
- 46,912 LIKES
- 9,800 SHARES
- 8,276 POSTS
- 13,362 TWEETS
- 4,166 FOLLOWERS

**CONNECTED PARTNERS**
COLLABORATING WITH COMMUNITY PARTNERS & LEADERS NATIONWIDE

- 990 PARTNERS ENGAGED across 9 sectors
- 335,000 COMMUNITY MEMBERS ENGAGED
- 2,600 EVENTS & COMMUNITY CONVENINGS

**SUSTAINED WORK**
DEVELOPING OUR ABILITY TO ADDRESS COMPLEX ISSUES

- ~ $400,000 Raised per month, July 14 – May 15
- ~ $4,479,000 Funds raised beyond CPB funding
- 98 New funding sources for AmeriGrad

**FUNDING IN MILLION$**

| Year | Funding
<table>
<thead>
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<tbody>
<tr>
<td>2014</td>
<td>$300</td>
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<tr>
<td>2015</td>
<td>$315</td>
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<td>2016</td>
<td>$320</td>
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<td>2017</td>
<td>$335</td>
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<td>2018</td>
<td>$350</td>
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- 7.9% INCREASE in cross-departmental collaboration since September.
- 10% INCREASE in frequency and quality of communication with community partners.
- 11.1% INCREASE in ability and support for implementing change.

- 61% of stations have hired new AmeriGrad staff since July, 2014.

**American Graduate provides opportunities for stations to attract and diversify funding streams; and to obtain new skills through training and resources around evaluation, marketing, production, and community engagement.**

**OUR COMMUNITIES**
34 stations are working with 980+ community partners across America to improve youth outcomes.

**OUR IMPACT**
Focused content, engagement and resources are helping communities keep youth on the path to graduation.