Housing & Human Environments
Design Project #1

Elements and Principles of Design

This project is to show your understanding of the principles and elements of design. Look in magazines or on the internet for pictures that depict the elements and principles. All pictures need to be in color. You will need at least 3 pictures for each of the following:

- Line
- Space
- Mass
- Texture
- Color
- Balance
- Emphasis
- Rhythm

Once you have selected a picture, you need to identify which element or principle it is and explain why you feel your picture shows this.

You will be graded on the following:

- Understanding of the elements and principles (40)
- Neatness and organization. Pictures should be placed on white paper or construction paper and placed in a binder or pronged folder and grouped accordingly with section dividers. (15)
- Professional appearance. Pictures are trimmed, not torn, and picture descriptions are typed. All pictures need to be in color. (10)

Total: 65 points

Project due: _________________________________
# Scoring Rubric

**Elements and Principles of Design**

<table>
<thead>
<tr>
<th></th>
<th>5 points</th>
<th>3 points</th>
<th>2 points</th>
<th>1 point</th>
<th>0 points</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Line</strong></td>
<td>3 pictures; Student shows knowledge of line</td>
<td>3 pictures; students shows lack of knowledge of line</td>
<td>2 pictures; Student shows knowledge of line</td>
<td>1 picture; Students shows knowledge of line</td>
<td>No pictures or knowledge of line</td>
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<tr>
<td><strong>Space</strong></td>
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<td><strong>Mass</strong></td>
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<td><strong>Texture</strong></td>
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<tr>
<td><strong>Color</strong></td>
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<tr>
<td><strong>Rhythm</strong></td>
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Spelling/grammar: (-1 pt. for each mistake) _________________________

Neatness: _________________________________________________________

Professional Appearance: ________________________________________

Total Score: ____/65