

Housing & Human Environments  
Design Project #1

Elements and Principles of Design

This project is to show your understanding of the principles and elements of design. Look in magazines or on the internet for pictures that depict the elements and principles. All pictures need to be in color. You will need at least 3 pictures for each of the following:

- Line
- Space
- Mass
- Texture
- Color
- Balance
- Emphasis
- Rhythm

Once you have selected a picture, you need to identify which element or principle it is and explain why you feel your picture shows this.

You will be graded on the following:

- Understanding of the elements and principles (40)
- Neatness and organization. Pictures should be placed on white paper or construction paper and placed in a binder or pronged folder and grouped accordingly with section dividers. (15)
- Professional appearance. Pictures are trimmed, not torn, and picture descriptions are typed. All pictures need to be in color. (10)

Total: 65 points

Project due: \_\_\_\_\_

**Scoring Rubric**  
**Elements and Principles of Design**

	5 points	3 points	2 points	1 point	0 points
Line	3 pictures; Student shows knowledge of line	3 pictures; students shows lack of knowledge of line	2 pictures; Student shows knowledge of line	1 picture; Students shows knowledge of line	No pictures or knowledge of line
Space	3 pictures; Student shows knowledge of space	3 pictures; students shows lack of knowledge of space	2 pictures; Student shows knowledge of space	1 picture; Students shows knowledge of space	No pictures or knowledge of space
Mass	3 pictures; Student shows knowledge of mass	3 pictures; students shows lack of knowledge of mass	2 pictures; Student shows knowledge of mass	1 picture; Students shows knowledge of mass	No pictures or knowledge of mass
Texture	3 pictures; Student shows knowledge of texture	3 pictures; students shows lack of knowledge of texture	2 pictures; Student shows knowledge of texture	1 picture; Students shows knowledge of texture	No pictures or knowledge of texture
Color	3 pictures; Student shows knowledge of color	3 pictures; students shows lack of knowledge of color	2 pictures; Student shows knowledge of color	1 picture; Students shows knowledge of color	No pictures or knowledge of color
Balance	3 pictures; Student shows knowledge of balance	3 pictures; students shows lack of knowledge of balance	2 pictures; Student shows knowledge of balance	1 picture; Students shows knowledge of balance	No pictures or knowledge of balance
Emphasis	3 pictures; Student shows knowledge of emphasis	3 pictures; students shows lack of knowledge of emphasis	2 pictures; Student shows knowledge of emphasis	1 picture; Students shows knowledge of emphasis	No pictures or knowledge of emphasis
Rhythm	3 pictures; Student shows knowledge of rhythm	3 pictures; students shows lack of knowledge of rhythm	2 pictures; Student shows knowledge of rhythm	1 picture; Students shows knowledge of rhythm	No pictures or knowledge of rhythm

Spelling/grammar: (-1 pt. for each mistake) \_\_\_\_\_

Neatness: \_\_\_\_\_

Professional Appearance: \_\_\_\_\_

Total Score: \_\_\_\_\_/65