Our Business Plan

Name of Business: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Slogan: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mission Statement: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |
| --- | --- | --- |
| Product Sold | Hours of Operation | Demographics Served |
|  |  |  |

**Supplies and Equipment:**

|  |  |
| --- | --- |
| **Ingredients** | **Equipment:** |
|  |  |

Describe the source of your funding (where are you getting start-up costs?):

**PRICING:**

|  |  |  |
| --- | --- | --- |
| Estimated Cost of Ingredients: | Cost of food per serving: (divide total cost of ingredients by amount of products you expect to sell): **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** | Product Price **(how much you plan to charge per product):****\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |

**LAWS, REGULATIONS & CODES**

\*FYI..technically there rules for what we are allowed to sling school hours. (Healthy Kids Healthy Snack, 2014), but we are utilizing the CTE exemptions in place for the state of Utah.

**Packaging**

Draw your ideal packaging of this product: