### Why FCCLA?

#### FCCLA HELPS STUDENTS...
- Develop career skills and learn to balance career and family responsibilities
- Strengthen home and family life
- Prepare for community living as responsible citizens
- Experience the connection between career and technical and academic skills
- Improve self-esteem
- Practice and apply creative and critical thinking
- Understand themselves and their relationships with others
- Develop a personal leadership style
- Identify concerns, make decisions, and carry out activities
- Experience the satisfaction of helping others
- Explore Family and Consumer Sciences-related careers
- Gain recognition for accomplishments
- Build supportive relationships with teachers in a less formal atmosphere
- Achieve established performance standards and competencies
- Make a personal investment in learning or take responsibility for learning

#### FCCLA HELPS TEACHERS...
- Incorporate school-to-career elements and applied academics into the Family and Consumer Sciences program
- Serve special populations
- Enrich classroom teaching and motivate students to learn
- Fulfill student performance standards and competencies
- Reduce preparation time as students take responsibility for learning
- Guide students toward meaningful projects that enhance the image of Family and Consumer Sciences education
- Model how to help others
- Publicize the Family and Consumer Sciences program to parents, administrators, and community
- Attract more students
- Establish rapport with students
- Develop leaders
- Connect with additional resources
- Expand professional experience and fulfillment
- Tap into a professional network and support system

#### FCCLA HELPS SCHOOLS...
- Motivate and improve students’ attitudes toward school and learning
- Facilitate the transition from school to career
- Demonstrate how academic lessons are applied through Family and Consumer Sciences program
- Integrate life skills into Family and Consumer Sciences classes, making school and life relevant to one another
- Gain community support for programs
- Prepare employable citizens
- Support school activities
- Demonstrate classroom learning in the community
- Build support systems for students