

Let People SEE What We Are All About

GOAL: Increase Chapter Membership

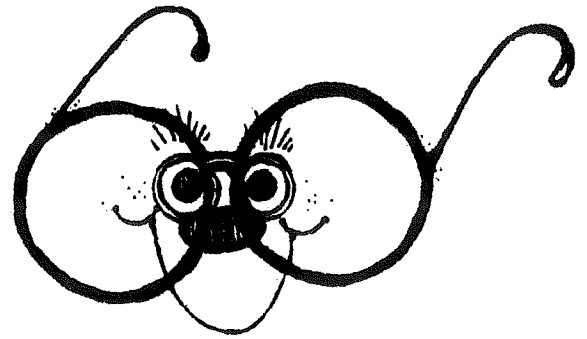
HOW?

1. Ask, ask, ask, and sell, sell, sell.

Ask the students individually.

Sell the students on FHA/HERO.

2. Use available Resources.



Public Relations

- ◆ Develop a local promotional brochure
- ◆ Use the national brochure
- ◆ Develop a membership display and have a contest between classes.
(Do on a percentage basis.)
- ◆ Create an Honor Gallery spotlighting accomplishments of members.
- ◆ Have students share projects and experiences in class and at chapter meetings.
- ◆ Put up bulletin boards, slogans, hall posters to draw attention to the first meeting.
- ◆ Slide show presentation-officers present a summary of the years activities with slides to the classes.
- ◆ Chapter Handbooks and FHA/HERO pencils-Given to members when they pay dues. (Refer to separate hand-out entitled "Chapter Handbook Ideas)

- ◆ **Display of chapter activities at awards night, freshman orientation, back-to-school night, and any other school open houses.**
- ◆ **Bulletin board displays of state conferences or district conferences; STAR events winners, up-coming events.**
- ◆ **Send postcards from nationals, state conventions and cluster meetings to prospective members encouraging them to join you next year at the convention.**
- ◆ **News articles about FHA/HERO.**
- ◆ **Let other teachers know what activities you are doing.**
- ◆ **Make presentations to your administration and school board.**
- ◆ **Talk about FHA/HERO and the fun activities you are doing.**
- ◆ **Give out candy, etc. when presenting FHA/HERO.**
- ◆ **Make students feel FHA/HERO is important.**
- ◆ **Chapter newsletter.**
- ◆ **Take pictures and pictures, and more pictures.**
- ◆ **Teacher appreciation activities.**
- ◆ **Personal invitation to all students who are eligible.**
- ◆ **Video of STAR events and involvement from the year before.**
- ◆ **Club Recruitment Day - for every membership sold give away a BIG chocolate chip cookie.**
- ◆ **Candy telegram - at the beginning of the year, put a note from FHA/HERO in every freshman's locker with a piece of candy.**

- ◆ Locker notes: Put notes on lockers informing the of what FHA/HERO is and does while encouraging them to join.
- ◆ Put coupons for free can of pop in all the 9th graders lockers to redeem after school so that you can invite them to a meeting.
- ◆ Pay for interested students to attend district meetings.
- ◆ Catch The Spirit posters on lockers

Officers

- ◆ Have "FHA/HERO Day" in classes. Have State, District, or chapter officers talk. Play games and wear FHA/HERO T-shirts.
- ◆ Go fishing' for members - present programs for 8th and 9th grade students.
- ◆ Officer and member workshops.
- ◆ Let the officers be in charge.
- ◆ Delegate.
- ◆ Hold them accountable.
- ◆ Give the officers and members day planners.
- ◆ Get involved in regional and state activities.
- ◆ Formal installation of officers.

Club Meetings

- ◆ **First 10 students to pay their dues only have to pay \$6.00 rather than \$7.00**
- ◆ **After dues paid give the member a congratulations card with Catch The Spirit logo on the front and congratulations for joining FHA/HERO on the inside. Also include their membership card.**
- ◆ **Ask returning members to bring 1 or more students who have not been members to the first chapter activity.**
- ◆ **Prizes given to members who recruit 2 or more new members who have never been in before.**
- ◆ **Extend an open invitation to the first chapter meeting.**
- ◆ **“Great Rates” or the “Buddy Plan” for the paying dues. Singles \$6.00
Couples \$10.00**
- ◆ **Use a point system to keep members active.**
- ◆ **Ask members for their ideas.**
- ◆ **Have some meetings as working meetings (baking cookies, addressing cards, writing invitations, making decorations.)**
- ◆ **Work toward rewards using the point system.**
- ◆ **Bonus prize for members bringing in 1 or more new members.**
- ◆ **Muffin meetings - one business and one fun.**
- ◆ **Two meetings per month - one business and one fun.**
- ◆ **Draw for free membership from all new members present at the first meeting.**

Activities

- ◆ Hold a BYOB - "Bring Your Own Banana" party.
- ◆ Every student brings a banana in exchange for a ticket that will admit the member and one prospective member.
- ◆ Officers do a presentation on FHA/HERO plus handouts on facts including local chapter information. A quiz is taken to determine the toppings on your banana.
- ◆ BYOB Activity - "Bring Your Own Buddy".
- ◆ Have fun activities.
- ◆ School Service activities.
- ◆ School Sprit activities.
- ◆ Sponsor a dance.
- ◆ Foods and celebrations.
- ◆ Give gifts or treats to the members.
- ◆ Community service activities.
- ◆ Families First Activities.
- ◆ Outings/Field trips.
- ◆ Recreation (skiing, ice skating, roller skating parties.)
- ◆ Games at club meetings.
- ◆ Taco Party for paying dues. Members answer fact questions about FHA/HERO to get their ingredients.

- ◆ **Pizza Party - Members bring a friend and make a small pizza (from scratch) and watch a movie. Later talk about the fun activities in FHA/HERO.**
- ◆ **In the fall, outside, at lunch sponsor a watermelon spitting contest to spur interest, promote joining FHA/HERO at this event. In the same week have a free ice cream social at lunch or after school for all paid members.**
- ◆ **FHA/HERO Fiesta: kick-off meeting including Mexican music, skits and tacos.**
- ◆ **Get acquainted cool-out at the beginning of the year.**
- ◆ **Make ice-cream in cans, rolling between partners.**
- ◆ **Water balloon volleyball with members inviting guests.**
- ◆ **After football game - "Kidnap" party - Inform parents ahead of time. Kidnap potential members and treat to a party and FHA/HERO information.**
- ◆ **Secret pals - former members paired up with potential new members. Give information and daily gifts for 1 week.**
- ◆ **Mud slide party.**
- ◆ **Contest to see which class gets the most members.**
- ◆ **Hay ride, Haunted House, Spring Fling.**
- ◆ **Member/parent potluck at beginning of year.**

- ◆ **Have a drawing for a free school annual from members who pay their dues before October 1.**



Cedar City FCCLA Chapter Cedar City, Utah

Chapter Activities:

Invite members to bring sack lunch to meetings, number each lunch and draw for different member's lunches.

Slumber party (It asks a lot of the advisor, but it is fun and a good way to build team work.)

Retreat – camping, or one day, retreat for officers during summer to plan year's goals and activities.

Christmas—members bring candy bars to make Candy Train. Club donates smaller candies or members bring 50 cents to buy large candy bars from club.

Halloween—paint faces on small pumpkins for display.

Dress up Halloween party with music and food

Group or table games

Have a family day, invite members families to a BBQ.

Have a Toga Party for opening social.

Back to School Bash—hiking, swim party, mini golf, movies, etc.

Christmas party, draw names and give gifts to each other.

Taco Tuesday Meetings

STAR EVENTS

Chapter Service Project **Interpersonal Communication** **Illustrated Talk** **Focus on Children**

Angel Tree - Students choose a child from the local Angel Tree sponsor (K-mart in our community) to help child at Christmas

Scavenger Hunt for Christmas toys or for canned food.

Thanksgiving Dinner - with help of other clubs in the school put together food items for TG box for families in the community. Ea. Club was assigned to bring an assigned food.

Trick or Treat for Canned food at Halloween

Sponsor a "Adopt a Hallway" to help keep school clean.

Read to the children in the area elementarys

Visit with or send holiday cards to local care center residents.

Arrange party for the school disabled students.

Arrange an anti violence program in the school.

Initiate an anti violence after school anger management class with local authorities.

Wash car windows and add a sign that says: "Now that you can see, have a nice day."

Get involved with the "Relay for Life" Cancer program in your community.

Sponsor activities for holidays at area elementarys

Once a week sponsor an after school activity for elementary latch key children

Make picture books for local Humanitarian center (Check with your state social service centers)

Make toys for humanitarian center (Check with your state social service centers)

Clothing, blankets or food drives for local shelters.

Make personal hygiene packets for local shelters.

Make stuffed animals for children's hospitals.

Clean school's trophy cases.

Sponsor a Health Fair

Sponsor a Blood Drive

Organize a family night for all member's families, have different activities for adults and children.

Have an alumni member speak to chapter on how to do a STAR Event.

Host story time for kids at public library

Membership

Give a candy bar for joining

Give a candy bar to those who get someone else to join

Hang a large poster in the FACS room with signatures & thumbprints of students who join

which says "Thumbody Loves YOU in FCCLA"

Sponsor a school dance

Have a Secret Pal to give gifts to for Christmas or Valentines.

Give each member a directory of other FCCLA members

Give each member a coupon good for a candy bar on his/her birthday.

Sponsor a trip to the State Fair or local Fun Place (mini golf, bowling, etc.) for paid members

Pizza Party for paid members

Door prizes for members who pay dues early.

Matching T-shirts or vests

Ice Cream Float party to encourage students to join.

Banana Split party—for ea. Correct answer about FCCLA student gets a scoop of ice cream or topping for their banana split.

Hide FCCLA emblems around school and whoever finds emblem turns it in to the FACS Dept. for a prize.

Locker Notes: Put notes on members lockers to inform them of events.

Large calendar in FACS room informing students of events

At end of year invite Middle/Jr. High students to join when they get to HS.

Tail gate Party for paid members.

Bulletin Board with info. of FCCLA events.

Be visible: Posters, t-shirts, trips, etc to get others interested in joining.

Let students they have the opportunity to travel to area, state and national meetings.

Submit articles on FCCLA to local newspaper.

Hang out notes with candy attached to invite sts. to join.

For example: "Stick with FCCLA"—gum on note

"You were mint to be an FCCLA member"—mint on a note

“You’re a smartie to join FCCLA” -- smartie on note

“What a tootsie you are to join FCCLA”—tootsie roll on note

“Don’t blow you chance—join FCCLA” – gum on note

Show “Member Quest” video at the first few member meetings to get students interested in STAR Event and nat’l meetings.

Membership Picnic & Games

Rush Day in the Lunch Room

FCCLA Week

Teacher appreciation day—give Heart Shaped Cookies with a note of appreciation to teachers and school staff.

Birthday cake and ice cream for members

Give “Hugs and Kisses” candy to members

Send Valentine cards to secret pals (other chapter members)

Invite local newspaper media to one of the week’s activities for coverage.

Wear chapter T-shirts one day.

Post week’s activities

PROJECT IDEA

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hansen@chs.carbon.k12.ut.us

"Lunch and Learn"

What is it? Chapter members are invited to attend a lunch provided by a sponsor and listen to a guest speaker. Total time = 35-40 minutes. This was done 3 times during the school year.

Who is the sponsor? Our local affiliate of NAMI (National Alliance for the Mentally Ill) See below for national address.

Why? We wanted to make our members more aware of mental health issues. Because of a simple survey we had students complete we realized they didn't know much about mental illnesses and how to deal with them.

How? We sent personal locker invitations to each member 3-5 days before the lunch. We served pizza, chips and cookies - really easy and cheap. As soon as the bell rang for lunch we were ready to serve students so they could eat and the guest speaker could get started.

What? Our guest speakers talked about teen depression, importance of sleep and eating disorders. The local affiliate arranged for the guest speakers.

Did it work? Yes, students were able to come and eat a free lunch (our local NAMI had funds for such events) and listen to a speaker. Because of various work schedules and extracurricular activities it is hard to have meetings before and after school. Everybody at our school has the same lunch.

NAMI

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Arlington, VA 22201-3042
Phone: 703-524-7600
Fax: 703-524-9094
www.nami.org

THERE ARE MANY NAMI OFFICES
THROUGHOUT THE STATE OF UTAH

NAMI is a grassroots, family and consumer, self-help, support, education, and advocacy organization dedicated to improving the lives of people with severe mental illnesses and their families. NAMI has more than 220,000 members, and 1,140 state offices and local affiliates in all 50 states, the District of Columbia, Puerto Rico, and Canada. NAMI is the leading force behind today's national movement to bring dignity and meaningful recovery to people with serious mental illnesses, which are brain disorders.

Jordan High's Rake and Run

We planned a service project for late October for one of the older neighborhoods within our boundaries. Some of the officers lived in this neighborhood and knew that there were many elderly who were unable to rake and prepare their lawns for winter. We had the students sign up and we met one day after school, divided up into groups, with rakes, trash bags, and an advisor following each group, and the students drove to the different homes and jumped out, hurried and raked the leaves, bagged them and tried to leave without the owner seeing them. Sometimes they made it and sometimes they didn't. The students had a ball doing this. Yes, there were many leaf fights but the yards were finished and a great service was given to the elderly people in our community.

A decorative border of footprints surrounds the text. The footprints are arranged in a rectangular frame, with four footprints at each corner and several along each side. The footprints are in various orientations, some pointing up, some down, and some sideways, creating a sense of movement and direction.

Shoes for Soles

Collect old tennis shoes
and donate them to
children in Mexico.

Students can go down
personally to hand the
shoes out. This would be
beneficial to the children
and a great experience to
the students involved.

C.O.A.T.S

Project Summary

In October, we identified our concerns as Family Career Community Leaders of America, and surveyed each of the elementary schools in our school district, Spartanburg County District One, to determine how many students were prepared with warm coats for the upcoming winter months. As a service club dedicated to meeting the needs of our community, we were determined to provide each needy child with a warm coat.

We worked through the school guidance counselors and church offices to determine the sizes needed. Through contacting these services, we were able to prevent any embarrassment to the children. We set our goals high in hopes of insuring each child's need in our district would be supplied.

Once the guidance counselors determined the number of coats by sending out letters to parents requesting the need for a coat, our mission began. As our second step, we described our project to Chapman's students, faculty, and to members of mission groups at local churches. We arranged a time for pick up, delivery, and cleaning of the garments. A second phase of our plan involved the distribution process. We continued to work through the guidance counselors to distribute the coats. Once again, we were able to replenish the clothes closets at the elementary schools, which were initiated last year.

The Family Career Community Leaders of America collected coats from members of Chapman's student body and the local churches. We worked through the guidance counselor to establish a distribution system and to replenish each school's clothes closet.

We will remain in close contact with the guidance counselors in order to continue to meet the needs of the students. We will also monitor the supplies each year to insure all students have access to winter coats. In the past, Adidas has been a great supporter by providing sweatshirts and shoes for the FCCLA project. Based on resources in the past from Adidas and other various businesses, we felt this project would be worthwhile again this year. Once again, we were successful!