Bingham High FCCLA MEMBER Recruitment

In an effort to get more members and educate the whole school about FCCLA, Bingham High created a Recruitment Reality TV week. This included five days of playing reality TV show games during both A and B lunches.

The first day was a play on “Who wants to be a millionaire?” Only we called it “Who wants to be an FCCLA Member?”. We then asked questions about FCCLA and if the student answering got the question right we gave them a treat. This got us many recruits of lots of people to know more about the Family, Career, and Community leaders of America.

The next game was “FCCLA -/do/” this was an open mic Karaoke. We all had fun singing along. Some songs the whole cafeteria joined in. Everyone has at least heard of FCCLA now. (We did this for two days because it was successful.)

The final day was our “Survivor” day. This was a day to just come up and play some nintendo games and win some goodies. The week got us noticed and was a lot better publicity than a poster (which has been one of our only methods in the past)

We currently have 110 members.