



Entrepreneurship

FCCLA STAR Events Information

(Students Taking Action with Recognition)

Entrepreneurship, an individual or team event, recognizes participants who develop a plan for a small business using Family and Consumer Sciences skills and sound business practices. The business must relate to an area of Family and Consumer Sciences education or related occupations. Participants must prepare a portfolio containing a written business plan, which they are not required to have implemented, and an oral presentation. *Event is offered to members in the following categories: Junior (through grades 9), Senior (grades 10-12), Occupational (grades 10-12)*

Project Connections

Top 5 Skills Students Report Learning Through Participation

Creativity
Leadership
Decision Making and Problem Solving

Responsibility and Time Management
Communication and Public Speaking

Career Clusters



National Family and Consumer Sciences Standards

Reasoning for Action Comprehensive Standard
1.0 Career, Community and Family Connections
2.0 Consumer and Family Resources
3.0 Consumer Services
4.0 Education and Early Childhood
5.0 Facilities and Property Management
7.0 Family and Human Services

8.0 Food Production and Services
9.0 Food Science, Dietetics, and Nutrition
10.0 Hospitality, Tourism, and Recreation
11.0 Housing and Interior Design
12.0 Human Development
16.0 Textiles, Fashion, and Apparel

Common Career Technical Core/Career Ready Practices

1.0 Act as a responsible and contributing citizen and employee.
2.0 Apply appropriate academic and technical skills.
3.0 Attend to personal health and financial well-being.
4.0 Communicate clearly, effectively, and with reason.
5.0 Consider the environmental, social and economic impacts of decisions.
6.0 Demonstrate creativity and innovation.
7.0 Employ valid and reliable research strategies.

8.0 Utilize critical thinking to make sense of problems and persevere in solving them.
9.0 Model integrity, ethical leadership and effective management.
10.0 Plan education and career path aligned to personal goals.
11.0 Use technology to enhance productivity.
12.0 Work productively in teams while using cultural/global competence.

FCCLA Programs



Projects may qualify to compete at the annual National Leadership Conference.

Turn this page over to see examples of projects from across the nation and participation data.

To learn more about participation in your state, contact your state adviser



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Examples of Entrepreneurship Projects:

“Our group created a food truck which provides healthier eating options, simple exercises, and health screenings. We will be providing healthy locally grown dishes in order to increase sustainability on the Hawaiian Island of Big Island. Our project also consists of collaboration with our High School physical education program, culinary arts, health pathways and metal shop students. We also want to support local farmers, small businesses, and sustainability.” Hawaii FCCLA Members

“We are opening a tutoring business to help with ESL/immigrant students have a one-to-one interaction that they don't have at school. Other students could also join if they need help on academic subjects they are struggling with. With this business, it will increase diversity and creates friendship for ESL/ immigrant students.” Kentucky FCCLA Members

“My project is about opening my own beauty salon. During the research for my project, I interviewed professionals in the cosmetology industry including nail technicians, barbers, salon owners, and beauticians. I gained a lot of information from these professionals about obtaining the appropriate certification and credentials in cosmetology. I found out that it's important to be a 'people person' if I want to succeed in this career.” Mississippi FCCLA Member

“We will start a company that makes affordable refurbished playground equipment for organizations that cannot afford them. The playground equipment is for schools, churches, boys and girls clubs, head starts, and city parks. The project is very essential because play and learning go together.” Texas FCCLA Members

Entrepreneurship by the Numbers: 2017-2018

Participants Nationwide: 460 teams, 829 participants

Categories: Junior, Senior, Occupational

Type of Event: Foundational

Nationwide Impact: 36,255 people

91% of Entrepreneurship participants indicated this event is extremely or very useful to their future.

55% of Entrepreneurship participants indicated they would pursue higher education related to the career chosen in their project.

To learn more about FCCLA STAR Events, visit the national FCCLA website, www.fcclainc.org, or email starevents@fcclainc.org.



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