Environmental Ambassador, an individual or team event, recognizes participants who address environmental issues that adversely impact human health and well-being and who actively empower others to get involved. Participants will research one of the five current topics, investigate areas where they can make a difference, develop and carry out a stewardship project for their home, school, or community, and educate others in their school or community about the problems, effects, and solutions regarding the environmental concern. Participants must prepare a portfolio and an oral presentation. Event is offered to members in the following categories: Junior (through grade 9), Senior (grades 10-12), Occupational (grades 10-12)

Project Connections

Top 5 Skills Students Report Learning Through Participation

- Awareness of Community and World
- Leadership
- Public Speaking
- Teamwork
- Decision Making and Problem Solving

Career Clusters

- Agriculture, Food & Natural Resources
- Architecture & Construction
- Education & Training
- Government & Public Administration
- Health Science
- Hospitality & Tourism
- Science, Technology, Engineering & Mathematics
- Transportation, Distribution & Logistics

National Family and Consumer Sciences Standards

- Reasoning for Action Comprehensive Standard
  - 2.0 Consumer and Family Resources
  - 3.0 Consumer Services
  - 5.0 Facilities and Properties Management

Common Career Technical Core/Career Ready Practices

- 1.0 Act as a responsible and contributing citizen and employee.
- 2.0 Apply appropriate academic and technical skills.
- 4.0 Communicate clearly, effectively, and with reason.
- 5.0 Consider the environmental, social and economic impacts of decisions.
- 6.0 Demonstrate creativity and innovation.
- 7.0 Employ valid and reliable research strategies.
- 8.0 Utilize critical thinking to make sense of problems and persevere in solving them.
- 9.0 Model integrity, ethical leadership and effective management.
- 12.0 Work productively in teams while using cultural/global competence.

FCCLA Programs

Projects may qualify to compete at the annual National Leadership Conference.

Turn this page over to see examples of projects from across the nation and participation data.

For information on state participation, please contact your state adviser.
Examples of Environmental Ambassador Projects:

“The Convertilizers - We became very concerned that a lot of the food in our school cafeteria goes to waste. We decided to compost the wasted food and use it to help the plants in our school garden to grow stronger. We want to encourage and promote the composting of leftover materials.” Arkansas FCCLA Members

“Paving the Way for the Future - For our project, we wanted to focus on improving our city. We partnered with three community groups to better improve our community such as implementing bike lanes and creating a community garden. We wanted to change our city to encourage a healthy lifestyle.” California FCCLA Members

“Protecting our Drinking Water – Using data from several tests that I did and based off of the geographical features of Southeast Minnesota and drinking water companies that reside there, we developed a project to inform others about protecting our drinking water.” Minnesota FCCLA Members

“Recycling Caps - This project is mainly focused over the damage that plastic caps and lids have in the environment. To stop this we plan on recycling the caps and donating them to the Caps of Love charity. They have a contract with a recycling plant who will buy the caps. With the money they will buy and donate wheelchairs to children who need them the most.” Texas FCCLA Members

“ICE POP (In Case of Emergency, Plan on Preparing) - Our project was emergency preparedness and it included designing a plan to help community members prepare for natural disasters that strike in the Central Jersey area. In addition to creating the plan, we went to various locations to explain to members of our community how our project could aid them in their daily lives.” New Jersey FCCLA Members

Environmental Ambassador by the Numbers:

2017-2018

Participants Nationwide: 210 teams, 378 participants
Categories: Junior, Senior, Occupational
Type of Event: Foundational
Nationwide Impact: 65,047 people

88% of Environmental Ambassador participants indicated this event is extremely or very useful to their future. 28% of Environmental Ambassador participants indicated they would pursue higher education related to the career chosen in their project.

To learn more about FCCLA STAR Events, visit the national FCCLA website, www.fcclainc.org, or email starevents@fcclainc.org.