CHAPTER IDEAS

Promotional Activities

*Posters in school and community
*Attend school board meetings
*Locker signs on FHA/HERO members lockers
*Workshops for students and community members
*Attend civic organizations meetings
*News releases in newspaper/television/radio
*Messages on cable TV
*Bulletin boards of FHA/HERO activities
*Ask mayor to sign a proclamation declaring the second week in February as FHA/HERO week
*Design placemats for school cafeteria and local restaurants describing what FHA/HERO is and some of your chapter's goals for the year
*Ask a local grocery store to put the FHA/HERO logo and information on grocery bags
*Banners to display in school with pictures of FHA Chapter
*Decorate classroom doors to advertise FHA
*Place FHA publications and scrapbooks in school library
*Make FHA/HERO bookmarks
*Make videotape of chapter's activities—show at schoolboard/civic organizations, etc
*Set up FHA/HERO displays in community businesses
*Banner to fly in front of the school
*Table tents or reminders on cafeteria/restaurant tables
*Sponsor FHA/HERO trivia contest on local radio station—award prizes for first correct call
*Have bumper stickers made for cars, notebooks, etc
*Launch balloons with FHA/HERO members names, addresses, etc
*Create newsletter and distribute to community
Community Activities

*Provide workshops for adults
  - nutrition, parenting practices, contemporary issues
*Open house in Family and Consumer Sciences Department
  - videos, displays, scrapbooks, bulletin boards, etc
*Provide dinner for elderly
*Sponsor a prom—dance and refreshments
*Provide food baskets
*Provide elderly sitting services
*Provide shopping services for elderly, young mothers, etc
*Provide gifts for elderly
*Provide community work day
*Deliver roses to area churches to honor past FHA/HERO members
  and to announce FHA/HERO Week
*Do a city-wide FHA/HERO promotion including all junior and senior
  high schools in area
*Invite parents and relatives to a Family Day Open House—show video
  "FHA/HERO...And You Thought You Knew Us"
*Clean-up Campus Day
*Prepare baked goods for community businesses that provide support
  for FHA/HERO chapter and Family and Consumer Sciences program
*Provide activities for nursing home residents
*Senior Citizens Dance—invite active senior citizens to a dance after
  basketball game, play various music from waltzes, polkas, etc.
*Start a Food Shelf—collect canned goods that can be donated to a
  charitable organization
*Invite parents and public to a "Star Events Night"—good way to practice
  Star Events prior to the competition
*Place an ad in local newspaper saluting members of the FACS Advisory
  Council
*Sponsor a "Family Health Day" offering blood pressure, blood sugar and
  cholesterol testing
*Current problems workshops conducted by community resource people on
  alcoholism and the family, dating, eating disorders, friendships, handicaps, runaways