Publication Guidelines



Teen Times

In order to expand *Teen Times* to the website, we need your stories!

Timeline:

Issue

September/October November/December January/February March/April

Article/Photo Deadline

July 1 October 1 December 1 February 1



The Adviser

Share lesson plans and other ideas with fellow FCCLA advisers.

Timeline:

Issue

Article/Photo Deadline

Fall

July 1

Spring January 1

Check out the FCCLA website to submit your stories and pictures today.

National Program Lesson Plans and Activities

Submit your favorite lesson plans and/or activities, so that FCCLA can build its national program offerings by including your information on the website for other advisers to integrate into their classrooms.

Timeline:

Year round.

Photo Guidelines

Journalists appreciate receiving photos or artwork specific to the topic of your release. Double-check the photos are 5x7 inches or larger, with a complete caption taped on the back of each photo. High-resolution digital files are preferred, provided the image has a resolution of 300 dpi or higher in jpeg format. Each photo must indicate credit (who took the photo), and caption.

Before Taking the Photograph:

- Check lighting. Ensure the lighting is sufficient to bring out the detail and show the true, bright colors of the subjects. Avoid shadows and do not take photographs inside a garage or warehouse. When using a flash, avoid reflections on glass or mirrors.
- Show detail. Let the subject fill the entire frame. If the person(s) clothing/belongings contain activity/event/ program names and/or sponsors, include them in the photo.
- Avoid clutter. Remove anything in the background that distracts from the item being accessed. A plain colored fabric backdrop can be used to accomplish this when taking a photo of a lineup. However, do not use all white because the contrast will be too great.
- No offensive or derogatory information.

After taking the photograph, it is important to balance the contrast and brightness, rotate the photo to the correct position, and crop unnecessary background items.

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Each author is responsible for the accuracy of references, quotations, tables, and photo releases and should inform FCCLA if the article has been published elsewhere.

OUESTIONS

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