FASHION STRATEGIES – SCOPE & SEQUENCE

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| TIMELINE | STANDARD/  OBJECTIVE | TOPICS |
| Day 1 | CLASS INTRODUCTION | * Class business – names/introductions, disclosures, daily sheets, hall passes, emergency procedures * Classmate Bingo * “About Me” collage * Homework - “Why We Wear Clothes” essay |
| Day 2 | FUNDAMENTALS  Messages | * First impressions * What my clothes are saying * Picture Portfolio Practice |
| Day 3 | FUNDAMENTALS  Why We Wear Clothes | * Maslow’s Pyramid * Why we wear clothes PowerPoint & notes   + protection, adornment, identification, modesty, status * Portfolio Practice |
| Day 4 | FUNDAMENTALS  Why We Wear Clothes  Terminology | * Why of Clothes Picture Portfolio * Basic vocabulary (ch.2) – PowerPoint & notes |
| Day 5 | FUNDAMENTALS  Fashion Capitals  Fashion Designers | * Fashion Capitals PowerPoint & Notes * Fashion Designer Report/Presentation Assignment |
| Day 6 | FUNDAMENTALS  Fashion Designers | * Fashion Designer Research (computer lab/library) |
| Day 7 | FUNDAMENTALS  Fashion Designers | * Fashion Designer Research (computer lab/library) |
| Day 8 | FUNDAMENTALS  Fashion Designers | * Fashion Designer Reports & Presentations * A&E’s Top Ten Fashion Designers – video & notes |
| Day 9 | FUNDAMENTALS  Basic Design Details | * Garment Parts Sketching |
| Day 10 | FUNDAMENTALS  Basic Design Details | * Garment Parts Sketching |
| Day 11 | FUNDAMENTALS  Basic Design Details | * 3 Designs using basic details   + Classic, contemporary or fad, futuristic |
| Day 12 | FUNDAMENTALS | * Test/Student Evaluation * Careers   + Diagram artist   + Illustrator   + Pattern maker |
| Day 13 | PRINCIPLES & ELEMENTS  Elements of Design | * Introduction   + Better Body * Elements PowerPoint |
| Day 14 | PRINCIPLES & ELEMENTS  Elements of Design | * Line   + Line PowerPoint   + Picture Portfolio |
| Day 15 | PRINCIPLES & ELEMENTS  Elements of Design | * Shape & Form   + Body types   + Face shapes |
| Day 16 | PRINCIPLES & ELEMENTS | * Shape & Form   + Personal Silhouette |
| Day 17 | PRINCIPLES & ELEMENTS  Elements of Design | * Texture   + Fiber Basics |
| Day 18 | PRINCIPLES & ELEMENTS  Elements of Design | * Texture   + Fibers   + Weaves |
| Day 19 | PRINCIPLES & ELEMENTS  Elements of Design | * Texture   + Fabrics   + Fabric I.D. |
| Day 20 | PRINCIPLES & ELEMENTS  Elements of Design | * Pattern   + PowerPoint     - Naturalistic, conventional/stylized, geometric, abstract     - Directions   + Pattern I.D. |
| Day 21 | PRINCIPELS & ELEMENTS  Elements of Design | * Color   + Basics   + Wheel |
| Day 22 | PRINCIPLES & ELEMENTS  Elements of Design | * Color   + Value |
| Day 23 | PRINCIPLES & ELEMENTS  Elements of Design | * Color   + Intensity   + Schemes |
| Day 24 | PRINCIPLES & ELEMENTS  Elements of Design | * Color   + Schemes   + Personal color |
| Day 25 | PRINCIPLES & ELEMENTS  Elements of Design | * Color Evaluation   + Portfolio/test |
| Day 26 | PRINCIPLES & ELEMENTS  Principles of Design | * Balance * Proportion & Scale |
| Day 27 | PRINCIPLES & ELEMENTS  Principles of Design | * Rhythm * Harmony (unity & variety) |
| Day 28 | PRINCIPLES & ELEMENTS | * Test/ Student Evaluation * Careers   + Couturier   + Fashion designer   + Forecasting consultant   + Fabric/Textile designer   + Textile chemist |
| Day 29 | FUNDAMENTALS  Fashion History | * Decade Prior Knowledge * Decade Research/Presentation Assignment |
| Day 30 | FUNDAMENTALS  Fashion History | * Fashion Decade Research (computer lab/library) |
| Day 31 | FUNDAMENTALS  Fashion History | * Fashion Decade Research (computer lab/library) |
| Day 32 | FUNDSMENTALS  Fashion History | * Fashion Decade Reports/Presentations * Fashion Through the Decades Videos |
| Day 33 | FUNDAMENTALS  Fashion History | * Fashion Through the Decades Videos |
| Day 34 | FUNDAMENTALS | * Careers   + Movie, television, theatrical costumer   + Museum curator |
| Day 35 | CONSUMER STRATEGIES  Consumer Influences | * Cultural & Economic Influences * Purchasing Influences |
| Day 36 | CONSUMER STRATEGIES  Consumer Influences | * Media & Advertising * Technology |
| Day 37 | CONSUMER STRATEGIES  Purchasing Options | * Types of Stores * Catalogs * Internet |
| Day 38 | CONSUMER STRATEGIES  Purchasing Decisions | * Judging Quality * Cost per wear * Smart shopping |
| Day 39 | CONSUMER STRATEGIES  Purchasing Decisions | * Hang tags * Care Lables * Laundry/Mending |
| Day 40 | PERSONAL FASHION  Appearance | * Yin / Yang * Grooming |
| Day 41 | PERSONAL FASHION  Wardrobe | * Analyze needs & wants * Basic Wardrobe planning |
| Day 42 | CONSUMER STRATEGIES  PERSONAL FASHION | * Careers   + Advertising   + Buyer   + Journalist   + Image Consultant   + Personal Shopper |
| Day 43 |  | Test Review |
| Day 44 |  | State Competency Test |
| Day 45 |  | Tie Dye |
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