Goal Brochure

**ARFL #2 Performance Objective A:** Identify one financial and two personal values and create a short- and long-term goal that relates to each of these values.

Using either Microsoft Word or Microsoft Publisher templates you will need to create a brochure. Use the techniques discussed in class for creating a brochure. Be specific and creative in the design of your brochure.

INSTRUCTIONS:

1. Identify three values

-one personal, one educational, and one financial

2. Determine one long-term goal for each value that you would like to achieve in the future

-one personal, one educational, and one financial.

3.Include what resources you will need to accomplish each long-term goal.

4.For each long-term goal, create one short-term goal that you will need to complete in order to achieve the long-term goal.

-You must have at least 1 short-term goal for each of the long-term goals (one personal, one educational, one financial).

**SEE the RUBRIC on the next page.**

Goal Brochure Rubric

Name: Period: Date:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Exemplary**  **8-10** | **Satisfactory**  **4-8** | **Unsatisfactory**  **0-4** | **Score** |
| **Brochure Design** | **Brochure is arranged in an exceptional way, is neat and orderly, and is eye catching to the viewer.** | **Brochure is arranged in a neat way, but not a lot of thought has gone into the design.** | **The brochure is poorly arranged and shows that not much time or effort went into making it.** |  |
| **Goals** | **Brochure presentation included all three long-term goals and all three short –term goals** | **Brochure presentation included less than three long-term goals and three short –term goals** | **Brochure presentation did not include any long-term goals and/or any short-term goals** |  |
| **Values** | **Brochure includes one personal, one education, and one financial value.** | **Brochure is missing either: one personal, one education, or one financial value.** | **Values are not easily identified in the brochure.** |  |
| **Resources** | **Brochure includes the needed resources to accomplish each long-term goal** | **Brochure does not include all resources needed to accomplish each long-term goal.** | **Listed resources are incomplete** |  |
|  |  |  | **Total Points Earned** |  |
|  |  |  | **Total Points Available** | **40 Points** |