**Textile Design Entrepreneurship Best Practices**

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1. Standards/Addendum
	1. Standard 1
		1. Careers research:

**Interior Design Careers**

Interior Designer

Graphic Designer

Art Director

Display Designer

Fabricator

Entrepreneur

**Fashion Design Careers**

Fashion Designer

Purchasing

Buyer

Retail Sales

Theater

Entrepreneur

Using [www.bls.gov](http://www.bls.gov/) or [www.utahfutures.org](http://www.utahfutures.org/) Find the following information for your assigned career and then share with the class.

Job Description

Education and or training needed

Salary

Complete the [Graphic Organizer](file:///C%3A%5CUsers%5Camwilliams%5COneDrive%5CDocuments%5CDesigner%20sewing%5CUnit%201%20fashion%20careers%20design%20details%5Cgraphic%20oraganier%20careers.docx) and insert into your Smash Book

* + 1. IPad resource: pro.pose app it is connected to this web site that has some great resources for researching careers. <http://www.fwordfashion.com/3lszvz8c49hlwgvg84o8p598ju8vs8>
	1. Standard 2
		1. What is CAD, what is Vector?
		2. What is output, outsourcing and grading?
		3. Designing and Printing your own fabric
			1. Adobe Suite (illustrator)
			2. Spoonflower
				1. <http://www.sew4home.com/tips-resources/interviews-inspirations/creative-people-we-love-tammy-hensley>
				2. <http://blog.spoonflower.com/>
				3. [**The Fabric Design + Printing Process: Info from Insiders, plus a Fabric GIVEAWAY | Sew Mama Sew | Outstanding sewing, quilting, and needlework tutorials since 2005.**](http://www.sewmamasew.com/2015/05/all-about-the-fabric-design-printing-process-plus-a-fabric-giveaway/)
			3. Design Challenge: Have students design a fabric print. Choose a theme. For example from the Spoonflower design challenge:

Submit a Japanese Garden-themed design you think would

look great on [Sprout Patterns’ Asaka Kimono by Named Clothing](https://sproutpatterns.com/partners/named-clothing#patterns).

* 1. Standard 3
		1. How do we help students make the best textile choice for their projects?

Textile Analysis Worksheet

* + 1. Protecting the People who make our clothes
			1. <http://truecostmovie.com/> $10.00 also on Netflix
	1. Standard 4

**Students will explore entrepreneurial options in the fashion and interior design industry.**

**Objective 1:** Students will explore the steps of establishing a business plan.(1. Introduction, 2. Marketing, 3. Finance & Management, 4. Operations and 5. Concluding statement)

**Objective 2:** Analyze how to price a product for sell.

1. Material Costs: the amount of money you spend on raw materials needed to create a product.
2. Labor Costs: the number of hours required to make your product and the hourly rate associated with those hours.
3. Overhead Costs: any further expenses required for the operation of your business.

**Objective 3:** Students will be able to explain the basics of the 4P’s of marketing.

1. Product (package) 2. Place (where to sell) 3. Price (material, labor, & overhead costs) 4. Promotion (method of advertisement)

**Objective 4:** Understand the basics for using credit for business financing. (Interest rate, personal guarantee, loan term, ability to repay)

* + 1. [www.sba.gov](http://www.sba.gov)
		2. Business Plan Lesson Plan with Shark Tank
		3. Slogan and Hang Tag
		4. Make a prototype of your item to represent your product.
	1. Standard 5

Design a skirt, make a sloper, create a skirt pattern off the sloper, make a muslin prototype, make from fashion fabrics

* + 1. www.craftsy.com has some great classes for basic drafting
1. Web Resource
	1. Provo Fashion Week (Instagram & Facebook) [www.utahfashionweek.com](http://www.utahfashionweek.com)
	2. SLCC Project Cat Walk in Spring
	3. Make it With Wool [www.makeitwithwool.com](http://www.makeitwithwool.com) (download forms)
	4. Zipperstop.com and the ZipIt Etsy shop is a good resource for zippers
	5. [www.sew4home.com](http://www.sew4home.com)
	6. JCrew Creative Director Jenna Lyons (the woman who dresses America)
		1. Video: Holy Jacket (JCREW has other videos available)
		2. Product vs. Process
	7. Netflix videos:
		1. Bill Cunningham New York Documentary of a Fashion through photography.
		2. True Cost documentary about ethics in fast fashion
	8. Fashion Blogs:
		1. The Business of Fashion
		2. The Satorialist
		3. [www.pinkpeonies.com](http://www.pinkpeonies.com)
	9. FIDM Fashion Club