**Sustainability and Ethical Practices in the Textile industry:**

**What is it and how will it affect my business choices.**

Assignment:

Define sustainability and ethical practices as they relate to the textile industry.

Research 3 different companies that are working toward improving their sustainability and ethical practices in the production of clothing and textiles.

Write an argumentative statement addressing the following question:

What is sustainability and ethical practice in the textile industry?

We are **FOR** or **AGAINST**

1. List 3 reasons
2. What is the evidence for each reason to back up your claim?
3. List one counter arguments and its weakness
4. Have a strong finish
5. Works Cited (list websites you used—MLA)
6. What is sustainability and ethical practice in the textile industry? Review each of the following websites and then write your own definition of sustainability.
   1. **H&M-** [**http://tablet.hm.com/us/life/culture/h-m-inside/2015/01/a-sustainable-future**](http://tablet.hm.com/us/life/culture/h-m-inside/2015/01/a-sustainable-future)
   2. **Qualcomm (this is not a textile industry, but the concept of sustainability is well explained.**) - [**https://www.qualcomm.com/company/sustainability**](https://www.qualcomm.com/company/sustainability)
   3. **The Gap -** [**http://www.gapinc.com/content/gapinc/html/social\_responsibility.html**](http://www.gapinc.com/content/gapinc/html/social_responsibility.html)
7. What does it mean to use fair trade practices? How can a consumer tell if the product he/she is purchasing has been produced using fair trade practices? Go to the USA Fair Trade Web site to find out more about it. <http://www.fairtradeusa.org/>
8. How would you as a new entrepreneur use your knowledge of sustainability and ethical practices in the choices you make for your business? (3 things you could do)

