ELEMENTS OF DESIGN

People come in a variety of shapes and sizes. No matter what a person's size or shape, good _______ can make them look better in their clothes.

The basic elements of design are the same for furnishing a room, painting a picture, or choosing your wardrobe. The eight elements of design are:

1. _______  2. _______  3. _______
4. _______  5. _______  6. _______
7. _______  8. _______

SHAPE

The seven major body contours are:

1. _______
2. _______  3. _______  4. _______
5. _______  6. _______  7. _______

Your contour is bottom heavy if you have ________ in comparison to your hips. Your contour is ________ if you have wide shoulders in comparison to your hips. If you have little or no waist indentation, you have a(n) ________ contour.

LINE

Without line you can't have design. You can use lines to emphasize your ________, conceal your ________, or direct ________. Horizontal lines move the eye ________ a figure, so they appear to make a person ________. Vertical lines move the eye ________, so they emphasize ________. Diagonal lines suggest movement and ________. They lengthen or shorten depending on their ________. Curved lines add ________ because they emphasize roundness. Stay away from double-breasted coats or jackets if you want to look ________. An outfit with two or more horizontal lines has a strong ________ effect. Jackets ending ________ look unattractive with pants. Tops that end ________ best camouflage large hips.

TEXTURE

Texture is the _______ and _______ of a fabric. You can use texture to change your perceived shape. Heavy textured fabrics ________ a figure. Fuzzy, rough surfaces ________. If you want to minimize weight, wear ________ fabrics.
COLOR
Color has the power to change how your shape appears. Light or bright colors
__________ your apparent size. _______ and _______ colors make what they cover
appear smaller. People who carry extra weight in the hips need to wear _______ pants
and __________________ near their face. If you are quite tall and want to minimize
your height, you should wear _______ color outfits; they draw attention to the line
where the separates _______. Contrasting colors _______________ to an area.
Matching belts are the best choice for ______ people because contrasting belts visually
cut them in half which makes them look ___________. Monochromatic color means
you use _____ color. Monochromatic color makes you appear ____________.

FOCAL POINT/EMPHASIS
A focal point is a place to which the eye _________________ first. It is a point of
__________. The neckline is most often the point of emphasis in a dress design
because it calls attention to the _______. This is also the reason men wear colorful ties.

PROPORTION
Proportion deals with how the parts of your outfit relate to the ______________. The
ancient Greeks knew that ratios like 3 to 5, and 5 to 8 were more pleasing to the eye than
equal divisions. These ratios are called the _________________. It is best to avoid
_______ divisions in your clothing choices. This guideline is applicable for line, color,
and separates.

BALANCE
A well-designed outfit is in __________. A blazer is an example of formal or symmetrical
balance. When design elements on both sides are different yet balanced, this is called
__________________ balance. Color can also be used to create balance. You can
create balance when you choose clothing and accessories in _________ with your
body.

SCALE
Scale means how large or small parts are in relation ___________________.
One should choose prints and accessories in scale to his/her ____________.