BUSINESS BUZZWORDS

Directions: Fill in the meaning of the business terms as each student supplies the definition.

ACCOUNTS PAYABLE ____________________________
ACCOUNTS RECEIVABLE __________________________
ADVERTISING ____________________________
ASSETS ____________________________
CAPITAL ____________________________
CASH FLOW ____________________________
COMPETITION ____________________________
COST RATIO ____________________________
DIRECT COSTS ____________________________
DISTRIBUTER ____________________________
INDIRECT COSTS ____________________________
INVENTORY ____________________________
INVOICES ____________________________
LIABILITIES ____________________________
MANUFACTURE ____________________________
MARKET ____________________________
MARKETING ____________________________
MARKETING STRATEGY ____________________________
MARKUP ____________________________
OVERHEAD ____________________________
PRICING STRUCTURE ____________________________
PRODUCT ____________________________
PROFIT ____________________________
PROFIT MARGIN ____________________________
RAW PRODUCT COST ____________________________
RETAIL ____________________________
RETAILER ____________________________
SALES ____________________________
SERVICE ____________________________
WHOLESALE ____________________________