



Name \_\_\_\_\_ Period \_\_\_\_\_ Date \_\_\_\_\_

**BUSINESS BUZZWORDS**

**Directions:** Fill in the meaning of the business terms as each student supplies the definition.

ACCOUNTS PAYABLE \_\_\_\_\_

ACCOUNTS RECEIVABLE \_\_\_\_\_

ADVERTISING \_\_\_\_\_

ASSETS \_\_\_\_\_

CAPITAL \_\_\_\_\_

CASH FLOW \_\_\_\_\_

COMPETITION \_\_\_\_\_

COST RATIO \_\_\_\_\_

DIRECT COSTS \_\_\_\_\_

DISTRIBUTER \_\_\_\_\_

INDIRECT COSTS \_\_\_\_\_

INVENTORY \_\_\_\_\_

INVOICES \_\_\_\_\_

LIABILITIES \_\_\_\_\_

MANUFACTURE \_\_\_\_\_

MARKET \_\_\_\_\_

MARKETING \_\_\_\_\_

MARKETING STRATEGY \_\_\_\_\_

MARKUP \_\_\_\_\_

OVERHEAD \_\_\_\_\_

PRICING STRUCTURE \_\_\_\_\_

PRODUCT \_\_\_\_\_

PROFIT \_\_\_\_\_

PROFIT MARGIN \_\_\_\_\_

RAW PRODUCT COST \_\_\_\_\_

RETAIL \_\_\_\_\_

RETAILER \_\_\_\_\_

SALES \_\_\_\_\_

SERVICE \_\_\_\_\_

WHOLESALE \_\_\_\_\_