



Name _____ Period _____ Date _____

INFLUENCES ON CLOTHING CHOICES

Directions: There are many outside influences on the clothing you choose to wear each day. From the list below, mark the different factors that influenced your choices of what to wear today.

- | | |
|------------------------|---|
| _____ climate, weather | _____ school dress code |
| _____ style | _____ what friends wear (peer pressure) |
| _____ comfort | _____ advertisement (TV, movies, magazines) |
| _____ current fad | _____ image you want to project |
| _____ activity for day | _____ local customs and traditions |
| _____ color | _____ personality likes |
| _____ your mood | _____ desire to be different/unique |
| _____ store displays | _____ money available for clothing |
| _____ self-concept | _____ personal values |

List, in order of importance, the top five (5) influences for your clothing choices today.

1. _____
2. _____
3. _____
4. _____
5. _____

Of the factors you marked in the top section, which ones are influenced by your personal value system? Mark them with a *. Then identify the personal value they reflect.

1. _____
2. _____
3. _____
4. _____
5. _____