CLOTHING LABELS

Directions: Complete the activities as described.

1. Look in your wardrobe for one type of apparel of which you have several items, such as T-shirts, jeans, shirts, or blouses. Look for the manufacturer’s label and size label in each item. Compare three different brands for fit, recording the information below:

Type of apparel used for comparison: ____________________________

<table>
<thead>
<tr>
<th>Name of Manufacturer</th>
<th>Size</th>
<th>Fit (Good, tight, loose, etc.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Garment A:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Garment B:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Garment C:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Which garment fits best? ______ Why do you think this is? ____________________________

2. What is one of your favorite brands of clothing? ____________________________

Why? ____________________________

What is one of your least favorite brands of clothing? ____________________________

Why? ____________________________

Look at a private brand label in article of clothing.

What brand is it? ____________________________

Who actually manufacturers the garment? ____________________________

3. Find an example of each of the following hang tags and record what each says:

Guaranteed performance label: ____________________________

Brand: ____________________________ Type of garment: ____________________________

Wear-dated program label: ____________________________

Brand: ____________________________ Type of garment: ____________________________

Licensed trademark: ____________________________

Brand: ____________________________ Type of garment: ____________________________

Consumer information: ____________________________

Brand: ____________________________ Type of garment: ____________________________
4. Look at some clothing labels to see where the garments were manufactured. List some of the countries below:

__________________________________________  ______________________________________

__________________________________________  ______________________________________

__________________________________________  ______________________________________

5. Look through some magazines and/or newspapers for ads promoting designer clothes. Attach the ads for five (5) different designers to this paper.