



Name \_\_\_\_\_ Period \_\_\_\_\_ Date \_\_\_\_\_

**CLOTHING LABELS**

**Directions:** Complete the activities as described.

1. Look in your wardrobe for one type of apparel of which you have several items, such as T-shirts, jeans, shirts, or blouses. Look for the manufacturer's label and size label in each item. Compare three different brands for fit, recording the information below:

Type of apparel used for comparison: \_\_\_\_\_

	Name of Manufacturer	Size	Fit (Good, tight, loose, etc.)
Garment A:	_____	_____	_____
Garment B:	_____	_____	_____
Garment C:	_____	_____	_____

Which garment fits best? \_\_\_\_\_ Why do you think this is? \_\_\_\_\_

2. What is one of your favorite brands of clothing? \_\_\_\_\_

Why? \_\_\_\_\_

What is one of your least favorite brands of clothing? \_\_\_\_\_

Why? \_\_\_\_\_

Look at a private brand label in article of clothing.

What brand is it? \_\_\_\_\_

Who actually manufactures the garment? \_\_\_\_\_

3. Find an example of each of the following hang tags and record what each says:

Guaranteed performance label: \_\_\_\_\_

Brand: \_\_\_\_\_ Type of garment: \_\_\_\_\_

Wear-dated program label: \_\_\_\_\_

Brand: \_\_\_\_\_ Type of garment: \_\_\_\_\_

Licensed trademark: \_\_\_\_\_

Brand: \_\_\_\_\_ Type of garment: \_\_\_\_\_

Consumer information: \_\_\_\_\_

Brand: \_\_\_\_\_ Type of garment: \_\_\_\_\_



**CLOTHING LABELS - PAGE 2**

- 4. Look at some clothing labels to see where the garments were manufactured. List some of the countries below:

_____	_____
_____	_____
_____	_____

- 5. Look through some magazines and/or newspapers for ads promoting designer clothes. Attach the ads for five (5) different designers to this paper.