

**UTAH CTE SKILL CERTIFICATION
PERFORMANCE EVALUATION**

FASHION DESIGN MERCHANDISING - TEST #405

The performance evaluation is a **required component of the skill certification process**. Each student must be evaluated on the required performance objectives. Performance objectives may be completed and evaluated anytime during the course.

- Students should be aware of their progress throughout the course, so that they can concentrate on the objectives that need improvement.
- Students should be encouraged to repeat the performance objectives until they have performed at a minimum of a number 3 or 4 on the rating scale (**Moderately to highly skilled level**).

4 = highly skilled ⇒ Successfully demonstrated without supervision

3 = moderately skilled ⇒ Successfully demonstrated with limited supervision 2 = limited skill ⇒ Demonstrated with close supervision

1 = not skilled ⇒ Demonstration requires direct instruction and supervision (0 = no exposure)

- When a performance objective has been achieved at a minimum of 80% (moderately to highly skilled level), “**Y**” (**Y=YES**) is recorded on the Summary Score Sheet. If a student **does not** achieve a 3 or a 4 (moderately to highly skilled level), then “**N**” (**N=NO**) is recorded on the Summary Score Sheet for that objective.
- All performance objectives **MUST** be completed and evaluated **prior to the objective test**.
- The signed Summary Score Sheet(s) **MUST** be kept in the teachers’ file for one year.

Students who achieve a 3 or a 4 (moderately to highly skilled) on **ALL** performance objectives and 80% on the written test will be issued a CTE skill certificate.

OBJECTIVES

THE REQUIRED PERFORMANCE OBJECTIVES ARE:

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| 1.0 | Complete FCCLA Step One and/or introduce DECA; www.deca.org or http://www.uen.org/cte/facs_cabinet/facs_cabinet10.shtml |
| 2.0 | Analyze a retail store based on market segmentation. (Standard 2.5) |
| 3.0 | Identify apparel in its current location on the fashion cycle. (3.4) |
| 4.0 | Prepare an oral or written report on a fashion publication, social media site, or fashion career that has influenced the fashion industry. (4.5) |
| 5.0 | Create or analyze a promotion plan for a store or product. (5.4) |
| 6.0 | Identify how each design principle can be used to enhance a person’s figure. (7.4) |

