

STAR Events
ENTREPRENEURSHIP RATING SHEET

Name(s) of participant(s): _____

Address of business: _____ State: _____

Category: Junior Senior Consumer Homemaking Senior Occupational

Instructions: Write in the appropriate rating under the "Score" column. Where information or evidence is missing, assign a "0." Total the points. Make comments to help participants identify their strengths and weaknesses.

Evaluation Criteria	Poor	Fair	Good	Very Good	Exc.	Score	Comments
1. Business plan							
Evidence of mastery of entrepreneurship skills and knowledge (followed specifications)							
■ executive summary	1	2	3	4	5		
■ business description	1	2	3	4	5		
■ facility	1	2	3	4	5		
■ organizational chart	1	2	3	4	5		
■ funding for business	1	2	3	4	5		
■ budget	1	2	3	4	5		
■ forms/records	1	2	3	4	5		
■ personnel management	1	2	3	4	5		
■ laws, regulations and codes	1	2	3	4	5		
■ supplies and equipment	1	2	3	4	5		
■ advertising/recruitment	1	2	3	4	5		
■ resources	1	2	3	4	5		
Showed creativity	1	2	3	4	5		
Used sound business practices	1-2	3-4	5-6	7-8	9-10		
2. Presentation							
Explained process to establish a small business	1-2	3-4	5-6	7-8	9-10		
Used planning process effectively	1	2	3	4	5		
Organized oral summary	1-2	3-4	5-6	7-8	9-10		

Total _____

Circle rating achieved:

Gold 90-100 points

Silver 70-89 points

Bronze 1-69 points

Verification of total score (please initial)

Room consultant _____

Lead consultant _____

Final verification _____

Evaluators: Please initial after rating event _____