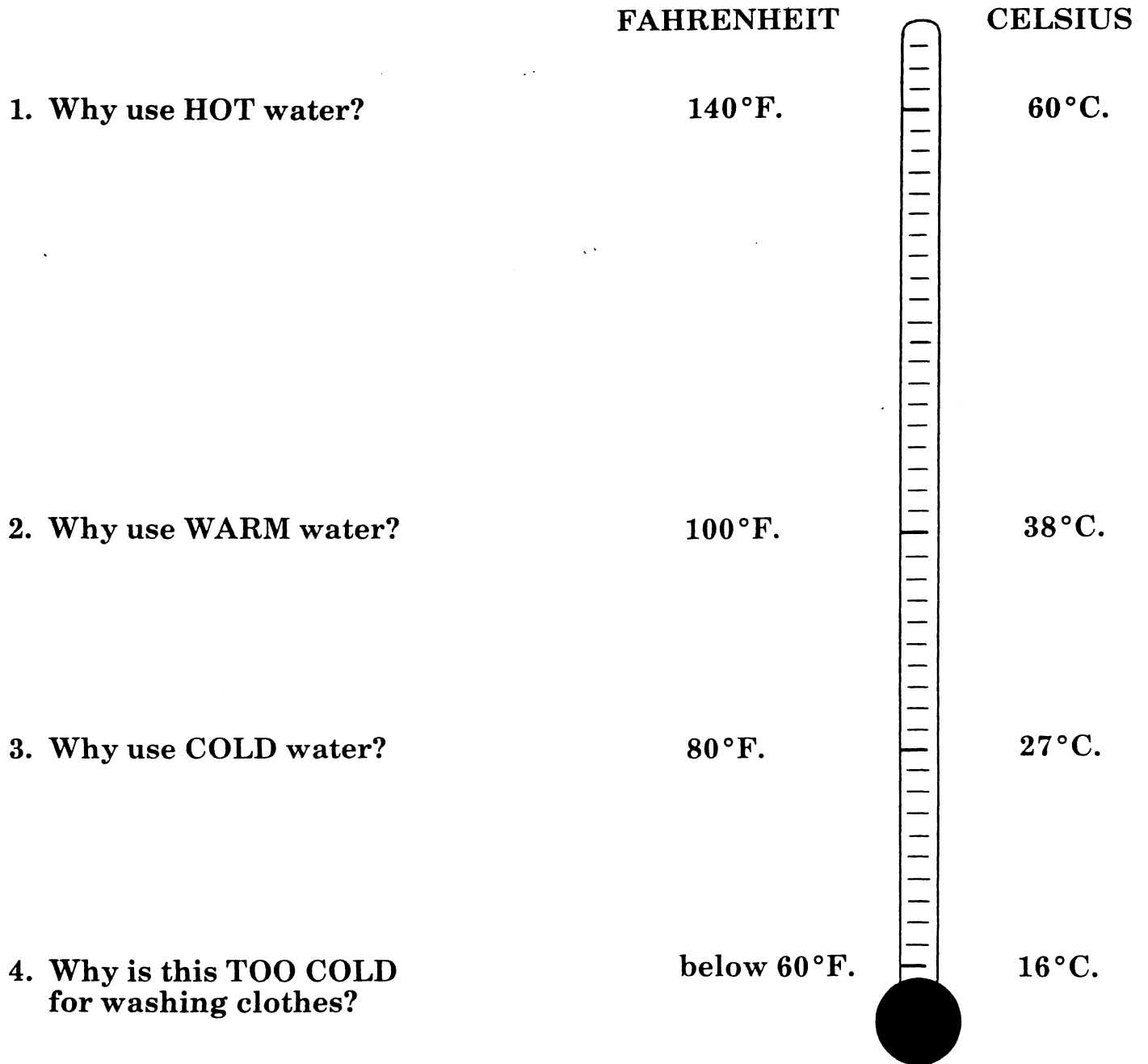


TEMPERATURE	USE FOR	COMMENTS
Hot: 140°F. (approximately 60°C.)	<ol style="list-style-type: none"> 1) Sturdy whites 2) Colorfast items 3) Diapers 4) Durable press, if heavily soiled 5) Wash and wear, if heavily soiled 	Gives quickest and best cleaning, sanitizes best, but is not suitable for all fabrics.
Warm: 100°F.-± 10°F. (approximately 38°C.-± 5°C.)	<ol style="list-style-type: none"> 1) Moderately soiled clothes 2) Colored fabrics that are not colorfast 3) Durable press 4) Wash and wear 5) Nylon, acrylic polyester, other man-made fiber fabrics 6) Silks and woolens 	Reduces fading. Preserves finish of durable press. Tends to reduce wrinkling of fabrics containing nylon, polyester. Used most often for hand washing. Minimizes shrinkage of knits and woolens.
Cold: 80°F. (approximately 27°C.) or cooler	<ol style="list-style-type: none"> 1) Extra sensitive colors 2) Very lightly soiled items 3) Rinsing—especially of durable press and other easy care fabrics 	Cleaning is more difficult than in hot or even warm water. Minimizes wrinkling and fading of colors. Saves hot water supply.

WATER TEMPERATURES FOR LAUNDERING



WHEN AND WHY USE A PARTICULAR LAUNDRY PRODUCT?

	PRODUCT	PURPOSE
BEFORE WASHING		
DURING WASHING		
AFTER WASHING		

TAKE A TYPICAL LAUNDRY LOAD, WASH IT!

ITEMS TO BE WASHED	PRODUCTS YOU WOULD USE / WHY?	WASHER SETTINGS	DRYING METHOD
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PRETREATMENT

**OTHER
CONSIDERATIONS**

SORTING—THE FIRST LAUNDRY STEP

- 1. Begin by reading the care label**
- 2. Then consider color, fabric, construction, amount of soil and size**

STURDY WHITES

DELICATES

**COLORFAST BRIGHTS
AND MEDIUMS**

**POLYESTER KNITS/
DURABLE PRESS**

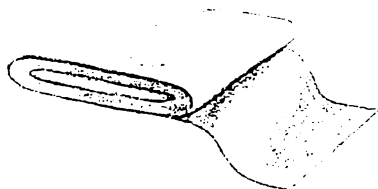
NON-COLORFAST "BLEEDERS"

EXTRA-BIG THINGS

Save Time With The Right Clothes

LOOK FOR AND BUY fabrics and garments that are easy care. Consider:

- **WASHABILITY** . . . Washable fabrics save time and money in dry cleaning costs.
- **BLEACHABILITY** . . . Bleachable fabrics permit use of the most effective laundry products.
- **WEARABILITY** . . . Wrinkle resistant fabrics reduce the need for special care.
- **IRONABILITY** . . . Fabrics that wash/dry almost wrinkle-free take less ironing.



Save Time With The Right Products

IT'S IMPORTANT to get everything in a load of laundry clean the first time, so that nothing needs rewashing. Used regularly, pre-wash and bleach products save time by reducing the need for rewashing.

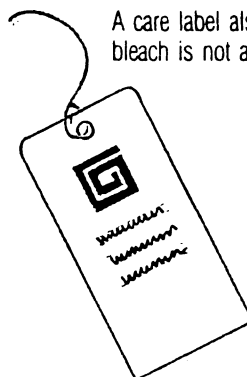
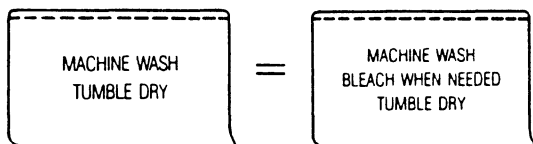
- **PRE-WASH** works to remove tough greasy and oily stains, even on lightweight fabrics. Regular pretreatment of fabrics before washing helps prevent difficult stains from becoming set-in.
- **CHLORINE BLEACH** aids the cleaning action of your detergent, removing stains, getting clothes cleaner and sanitizing and deodorizing them. For best results, use it in every load where it is safe. See care label information below.
- **ALL FABRIC BLEACH**, (non-chlorine) like chlorine bleach, works with your detergent to improve cleaning and stain removal but is safe on any color or fabric. When used regularly it will make dingy clothes bright again.



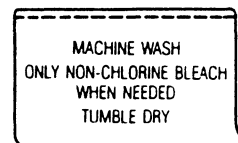
Save Time By Reading Labels

LOOK FOR AND READ labels and hang tags on textile products. They tell a lot about time needed to care for fabrics and include information on fiber content, fabric treatment and recommended care.

When a care label does not mention bleaching, either chlorine or non-chlorine (all fabric) bleach may be safely used.*



A care label also tells when to use non-chlorine bleach, if chlorine bleach is not appropriate:



Today's fabrics, including colored fabrics, need bleach as well as detergent to help get them clean and free of stains and soils.

*FTC (Federal Trade Commission) amended Trade Rule on Care Labeling, effective January 2, 1984

Save Time By Choosing Quality Products

Compliments of The Clorox Company

Bargain brand laundry products often contain less effective cleaning agents and may not adequately clean heavily-soiled clothes in one washing. Three time-saving quality brands that you can trust are:

Clorox® Pre-Wash stain remover breaks up and removes stains that detergents alone may leave behind.

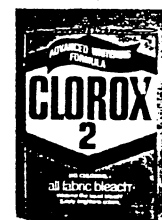


Unlike some brands, Clorox® Pre-Wash contains surfactants to help remove difficult stains. Use it on all washable colors and fabrics.

Clorox® Liquid Bleach, Regular and Fresh Scent, works with your detergent to remove dirt and stains that detergents alone may leave behind. It disinfects and removes odors. No other bleach out-cleans Clorox® Liquid Bleach. Additionally, both Regular and Fresh Scent bottles feature a unique splash-guard spout for easier, safer use.



Clorox 2® All Fabric Bleach cleans and brightens all types of clothes. It whitens whites as effectively as a liquid chlorine bleach, but its chlorine-free formula is safe for all washable fabrics and colors. Unlike some brands, Clorox 2® all fabric bleach also contains powerful stain-fighting and brightening agents to brighten dingy colors and whites.



Information in this guide can help you make important time-saving decisions when buying clothes and household textiles, and in doing laundry.