

COMPETENCY #2: Analyze fashion careers by description, qualifications, personal qualities needed, and how to get started in each of the following careers:

- a. Fashion designer
- b. Textile designer
- c. Fashion illustrator
- d. Pattern cutter
- e. Teacher of fashion design or illustration
- f. Fashion photographer
- g. Fashion journalist
- h. Public relations consultant
- i. Fashion buyer
- j. Stylist
- k. Fashion model

CONCEPT: Most of us at one time or another have a dream of becoming part of the fashion world. It seems very glamorous and exciting! To be a fashion designer you need a good imagination and a practical knowledge of how clothes are made, a Fashion illustrator must be good with art principles. A model must have the right physical characteristics, and a Fashion journalist must have a talent for the written word.

There is a job description for many careers in the fashion world.

LECTURE/DISCUSSION/ACTIVITIES

Using the Careers in Fashion information on the following pages, complete one or more of the following activities:

1. Divide the class into work groups. Give each group one or more of the careers listed in the competencies. Students will put together a job profile on the career they have been given and report to the class.

Additional information may be found in the Occupational Outlook Handbook if available.

2. Choose one of the careers in fashion area listed, contact a local University or Business School and find out more information on the programs offered to prepare students for a career of this type.
3. Choose one of the careers in fashion area listed, write a report on why this appeals to you, and why you think you might be good at this particular career.

4. Contact businesses that hire any or all of these workers, find out the working conditions, skills they require and the pay one could expect in that line of work. Also find out the job outlook in your area for these careers.
5. Invite professionals in any of these areas to come to your school and talk to students about their careers. The BICEP office may be able to help locate them.